
International Economic Conference - IECS 2017 - Student Section

60's Rise Of Modern Europe – ROME

9-10 of May, Păltiniș

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Program

9th of May

09:30	Departure from Sibiu, Faculty of Economic Sciences Calea Dumbrăvii, no. 17
10:30-11:00	Registration
11:00-12:30	Poster presentation
13:00-14:00	Lunch
14:00-15:45	Paper presentation
15:45-16:00	Coffee break
16:00-18:00	Workshop "Public Speaking" - Elena Ognean, NN Romania
19:00	Dinner

10th of May

09:00-10:00	Conclusions and wrap-up
10:30	Departure to Sibiu

Poster presentation

No.	Name	University	Title
1.	Fowzy Ahmed Fatma	Misr University for Science and Technology	Ancient Egypt within Romania Specifically the city of Sibiu
2.	Ana Dana Cochinescu Adrian Vuțu Alina Stoica Alexandra	Faculty of Economic Sciences, "Lucian Blaga" University of Sibiu	The Modern EUROPE
3.	Balint Olga Bolovaneanu Diana	Faculty of Economic Sciences, "Lucian Blaga" University of Sibiu	The Evolution of Technology
4.	Prund Cristina	Faculty of Economic Sciences, "Lucian Blaga" University of Sibiu	Evolution of Marketing
5.	Nicu Catalina Trihenea Oana Mitronici Mihaita	Faculty of Economic Sciences, "Lucian Blaga" University of Sibiu	Grow with K-drama
6.	Gingu Alexandra Tritescu Alexandra	Faculty of Economic Sciences, "Lucian Blaga" University of Sibiu	Investment – key to success
7.	Titiuc Cornelia Madalina Cazacu Anamaria Cristina	Faculty of Economic Sciences, "Lucian Blaga" University of Sibiu	Giving in payment law
8.	Grila Lucian Puican Teodora	Faculty of Economic Sciences, "Lucian Blaga" University of Sibiu	United we stand
9.	Cucu Marian Ene Bogdan Panait Ioana	Bucharest University of Economic Studies	Economic and Mathematical Methods Used to Optimize the Production
10.	Mușat Ioana Dumitru-Vlădulescu Cristian-Marius	Bucharest University of Economic Studies	Evaluations of Regional Competitiveness_Case Study
11.	Ilas Emma Jipescu Maria Nicolescu Gabriel	Bucharest University of Economic Studies	Managerial Simulation Methods
12.	Chiocar Roxana Gheorghe Alexandru	Bucharest University of Economic Studies	Natural Protected Areas
13.	Cheles Adriana Manda Florina	Bucharest University of Economic Studies	Statistical analysis of indicators that characterize biodiversity

Paper presentation

No.	Name	University	Title
1.	Bogoslov Ioana Andreea	Faculty of Economic Sciences, "Lucian Blaga" University of Sibiu	Adding Value in Global B2B Sales. Strategic Directions and the Huge Role of the Internet as a Driver of Competitive Advantage for the B2B Industry
2.	Drăghici Dalis Maria Chițoiu Elena	Faculty of Economic Sciences, "Lucian Blaga" University of Sibiu	Steady Growth Of Business Within Electrica Group Romania
3.	Panța Nancy Diana	Faculty of Economic Sciences, "Lucian Blaga" University of Sibiu	Joint effects of e-wom, social media advertising and experiential value on customer experience in a retail coffee service setting
4.	Tritescu Alexandra Gingu Ioana-Alexandra	Faculty of Economic Sciences, "Lucian Blaga" University of Sibiu	The development of Information Technology and the influence it has in organizations
5.	Sviderska Svitlana	Taras Shevchenko National University of Kyiv	Using of multi-criteria methods within the investment projects evaluation on example of investment group "Interpipe Ukraine"
6.	Ozel Mustafa	Ovidius University /Facultyof International Business	Cluster Analysis – using Patient Segmentation for Private Practice/Private Hospital Marketing Improvement
7.	Grila Lucian Marius	Faculty of Economic Sciences, "Lucian Blaga" University of Sibiu	The evolution of marketing over the last century
8.	Balint Olga-Maria Bolovăneanu Diana	Faculty of Economic Sciences, "Lucian Blaga" University of Sibiu	The evolution of technology and how this affected retail
9.	Boțian Elisabeta Iulia	Faculty of Economic Sciences, "Lucian Blaga" University of Sibiu	Sulina, headquarter of CED
10.	Florea Cristina	Faculty of Economic Sciences, "Lucian Blaga" University of Sibiu	Culture And National Competitiveness Research On U.S. And Mexico
11.	Istudor Laura Gabriela	Bucharest University of Economic Studies	Romania in the context of Creative Economy and knowledge-based society
12.	Otgon Maria	Faculty of Economic Sciences, "Lucian Blaga" University of Sibiu	Social Media Marketing
13.	Prund Cristina	Faculty of Economic Sciences, "Lucian Blaga" University of Sibiu	The evolution of marketing and consumer behavior