

23rd International Economic Conference - IECS 2016

**"THE COMPETITIVE ECONOMIC AND SOCIAL ENVIRONMENT
OF THE INTERNATIONAL MARKET"**

**SIBIU, ROMANIA
MAY 20 - 21, 2016**

FRIDAY, 20th of May

- 10:00 - 10:30** • **Registration of participants** at the "Aula Avram Iancu", "Lucian Blaga" University of Sibiu, No 5-7, Bd. Victoriei
- 10:30 - 11:00** • **Opening festivity**
Rector: Ph.D. Prof. Ioan Bondrea
Dean: Ph.D. Assoc. Prof. Silvia Mărginean
Honoric Chairman: Ph.D. Prof. DHC Dan Popescu
Vice President SAMRO: Ph.D. Prof. DHC Constantin Oprean
- 11:00 - 12:00** • **Plenary lecture**
Bogdan Olteanu, Deputy Governor - National Bank of Romania
- 12:00 - 12:30** • **Presentation of the Faculty New Published Works**
- 13:00 - 14:30** • **Lunch Break.** Lunch at the Restaurant of the "Lucian Blaga" University, No. 31, Bd. Victoriei
- 15:00 - 19:00** • **Papers presentation on Parallel Sessions** at the Faculty of Economic Sciences, No 17, Dumbrăvii Street
- After 20:00** • **Conference Dinner.** Restaurant "Hotel Parc", No.1-3 Scoala de Inot Street

SATURDAY, 21st of May

- 10:00 - 11:00** • **Closing Conference Session** at the Faculty of Economic Sciences, No 17, Dumbrăvii Street
• **Conclusions. Official Closing Session**
- After 11:00** • **Trip and Lunch at Gura Râului, Mărginimea Sibiului**

The organizers kindly ask the participants that the time for each paper should not exceed 10 min. Presentation will be in English.

Paper Sessions

SECTION 1

ECONOMICS OF CRISES VERSUS CRISIS OF ECONOMICS (ECCE)

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| | FRIDAY, MAY 20, 2016 |
| 15:00 – 17:00 | ROOM: E 11 |
| SESSION TRAK | PARALLEL SESSION 1.1. ECCE |
| SESSION CHAIR | <i>POPESCU Dan, BALTADOR Lia Alexandra, DOBRESCU Emilian</i> |

THE IMPACT ANALYSIS OF FINANCIAL CORRECTIONS, REGARDING THE OPERATIONAL PROGRAMME OF ADMINISTRATIVE CAPACITY DEVELOPMENT, ESTABLISHED IN 2007-2013 PROGRAMMING PERIOD, ON THE GENERAL CONSOLIDATED BUDGET

ANTONEAC Raluca

SUSTAINABILITY - WHY CULTURE MATTERS - A COMPARATIVE STUDY BETWEEN MOLDAVIAN AND ROMANIAN APPROACH ON SUSTAINABLE DEVELOPMENT

BALTADOR Lia Alexandra

NECESSITY AND FORMATION PROSPECTS OF FOOD SECURITY OF THE STATE

BATTALOVA Alina, GARAEVA Leila

THE ANALYSIS OF THE FACTORS THAT INFLUENCE THE TURNOVER IN THE ROMANIAN FOOTWEAR INDUSTRY

BRICIU Sorin, OFILEANU Dimi

EUROPEAN ECONOMIES FACING THE GLOBAL FINANCIAL CRISIS: ARE EMERGING ECONOMIES MORE VULNERABLE THAN ADVANCED ONES?

CIMPOERU Smaranda

DID THE DANUBE DELTA PENSIONS MANAGED TO OVERCOME THE ECONOMIC CRISIS?

CRETU Raluca Florentina, STEFAN Petrica, CRETU Romeo Catalin

TOWARDS A NEW ECONOMIC CRISIS

DOBRESCU Emilian, DOBRESCU Edith

THE EXCHANGE ACTIVITY AND QUANTIC ECONOMICS

FANTANA Raul Sorin

ROMANIA HORIZON: A PROJECT OF SUSTAINABLE DEVELOPMENT

FRANC Valeriu Ioan

THE ANTHROPOCENE AND THE ANTHROPOCENE STUDY: SOME DIRECTIONS AND MEANINGS

POPESCU Dan



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| | FRIDAY, MAY 20, 2016 |
| 15:00 – 17:00 | ROOM: E 31 |
| SESSION TRAK | PARALLEL SESSION 1.2. ECCE |
| SESSION CHAIR | MARGINEAN Silvia, MOLDOVAN Iosif, BATRANCEA Ioan |

2015 AND BEYOND: A GLOBAL ECONOMIC VIEW

ILIE Livia

ROMANIA AND THE EURO. AN OVERVIEW OF MAASTRICHT CONVERGENCE CRITERIA FULFILLMENT

IALOMITEANU Razvan Gheorghe, BOLDEANU Teodor Florin

THE IMPACT OF ECONOMIC CRISIS ON EUROPEAN UNION RELATIONS WITH ITS EASTERN NEIGHBORHOOD. THE ANALYSIS OF EU TRADE WITH REPUBLIC OF MOLDOVA

IVAN Camelia Elena

GREEK CRISIS - CAUSES, CONSEQUENCES AND DEVELOPMENTS

GABAN Lucian, BATRANCEA Ioan, MINTEUAN Paul

SOME CONSIDERATIONS CONCERNING RURAL DURABLE DEVELOPMENT AND ITS IMPLICATIONS ON RURAL AREAS

LUCIAN Paul

THE ECONOMIC IMPACT OF THE COHESION POLICY

MARCU Nicu, DOBROTA Carmen Elena

THE FOURTH INDUSTRIAL REVOLUTION: ARE WE READY?

MARGINEAN Silvia

THE BUDGETARY DEFICIT, THE CHALLENGES OF ECONOMY AND THE PROBLEMS OF FISCALITY IN ROMANIA IN THE YEAR 2016

MOLDOVAN Iosif

THE POLISH RECIPE

NASULEA Christian, MOROIANU Ramona Madalina, SPINU Diana Florentina

ALL ROADS LEAD TO JUBA: AN INQUIRY INTO THE ECONOMIC VIABILITY OF SOUTH SUDAN

NASULEA Christian, CRETU Beatrice Nicolle, MOROIANU Ramona Madalina

RISKS OF POST CURE OF INPATIENT OR OUTPATIENT TREATMENT. CASE STUDY 9525 GERMANWINGS FLIGHT

NICOARA (ANA) Florentina Denisa



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| | FRIDAY, MAY 20, 2016 |
| 17:00 – 18:30 | ROOM: E 11 |
| SESSION TRAK | PARALLEL SESSION 1.3. ECCE |
| SESSION CHAIR | TANASESCU Cristina, SERBU Razvan, POPESCU Doris |

MIGRANTS NETWORK ROLE IN TAKING DECISION OF EMIGRATION BY HIGH SKILLED YOUNG FROM CARAS-SEVERIN COUNTY

NICOLAE Adina-Iulia, DEMYEN Suzana

DCFTA IN THE REPUBLIC OF MOLODVA: WHAT DO SMES KNOW ABOUT IT?

OLARU Speranta

THE CHALLENGES OF THE SCHENGEN AREA

POPA Cristina Elena

THE PRESENT-DAY ROMANIAN VILLAGE. AT CROSSROADS BETWEEN VULNERABILITIES AND OPPORTUNITIES OF SOCIAL-ECONOMIC DEVELOPMENT

POPESCU Doris-Louise

AN APPROACH TO SELF- AND CO-REGULATION OF ELECTRONIC COMMERCE IN BUILDING TRUST OVER THE INTERNET

SERBU Razvan

WHERE IS THE ROMANIAN WINE INDUSTRY HEADING?

STELIAC Nela

ROMANIA AND ITS MAIN EXPORT PARTNERS: EXAMPLES OF BEST PRACTICES IN TERMS OF TRADE COMPOSITION FOR GERMANY, UNITED KINGDOM AND THE UNITED STATES OF AMERICA

SERBANEL Cristiana

AN APPROACH ON THE MODELLING OF LONG ECONOMIC CYCLES IN THE CONTEXT OF SUSTAINABLE DEVELOPMENT

TANASESCU Cristina, BUCUR Amelia, OPREAN - STAN Camelia

THE WAY EXCISE DUTIES EVOLVED IN ROMANIA AND EUROPEAN UNION IN TIME OF ECONOMIC CRISIS

VLAD Cristina, BREZEANU Petre



Paper Sessions

SECTION 2

MANAGEMENT: NEW COORDINATES AND CHALLENGES (MNCC)

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| | FRIDAY, MAY 20, 2016 |
| 15:00 – 17:00 | ROOM: E21 |
| SESSION TRAK | PARALLEL SESSION 2.1. MNCC |
| SESSION CHAIR | HERCIU Mihaela, VACAR Anca, BALAZIC Gregor |

INNOVATION MANAGEMENT: THE PAST, PRESENT AND FUTURE OF THE MARKET

ALECUSAN Ana Maria, DIMITRESCU Andrei

THE SOCIOECONOMIC IMPACTS OF CASINO TOURSIM IN SLOVENIA'S OBALNO-KRAÅ KA REGION

BALAZIC Gregor

CORPORATE SOCIAL RESPONSIBILITY CONCEPT AND ITS PRACTICING

BOZGA Liviu, BALEANU Daniela Nicoleta, BOZGA Raluca Elisabeta

THE IMPORTANCE OF HUMAN RESOURCES DEPARTMENT IN PRIVATE COMPANIES

BUCATA George, ROTARIU Irina

ORGANIZATIONAL CHANGE MANAGEMENT: PART OF THE MANAGEMENT STRATEGY

BUCATA George

A NEW APPROACH TO BUDGETARY EXPENDITURE

CERCELARU Oana Valentina

CERNAVODA NUCLEAR POWER PLANT UNITS 3 &4. A STRATEGIC ANALYSIS

COVATARIU Andrei-Silviu

CURRENT AND FUTURE CHALLENGES OF THE ORGANIZATIONAL MANAGERS

DANCIULESCU Andreea-Gabriela

OUTSOURCING CFO ACTIVITIES AS A COMPETITIVE ADVANTAGE

DARABAN Marius

TAKING RESPONSIBILITY” – KENDRION CSR IN ORDER TO ACHIEVE RESPONSIBLE COMPETITIVENESS

HERCIU Mihaela

CREATING EFFECTIVE INTERNATIONAL VIRTUAL PROJECT TEAM

DUMITRASCU Iulia, DUMITRASCU Danut Dumitru

LEADERS AND PROJECTS - COMMON ISSUES

VACAR Anca



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| | FRIDAY, MAY 20, 2016 |
| 15:00 – 17:00 | ROOM: E51 |
| SESSION TRAK | PARALLEL SESSION 2.2. MNCC |
| SESSION CHAIR | MUSCALU Emanoil, MIHAESCU Liviu, GRADINARU Catalin |

MANAGING EDUCATIONAL CHALLENGES. THE SCIENCE AND ART OF MANAGING WELFARE IN AN ACADEMIC ENVIRONMENT

GRADINARU Catalin, MARINESCU Paul, TOMA Sorin-George

AGRICULTURAL INSURANCES - GROWTH FACTOR FOR THE STABILITY OF THE AGRICULTURAL PRODUCTION. AGRICULTURAL INSURANCE SCHEMES IN SOME EUROPEAN UNION MEMBER STATES

MARZA Bogdan, ANGELESCU Carmen, MARCUTA Liviu

THE IMPORTANCE OF THE INFORMATION SUPPLIED BY THE FARM ACCOUNTANCY DATA NETWORK IN PREPARING THE AGRICULTURAL POLICIES - CASE STUDY FOR ROMANIA

MARZA Bogdan, MARCUTA Liviu, MARCUTA Alina

OPERATIONAL HIGHLIGHTS IN THE EDUCATIONAL PROJECT MANAGEMENT

MIHAESCU Diana, FRATICIU Lucia

DIAGNOSTIC ANALYSIS OF ELECTRONIC COMMERCE IN ROMANIA

MIHAESCU Liviu

IMPACT OF MOBILE TECHNOLOGY ON TRADE

MIHAESCU Liviu, CIOCA Lucian

MANAGERIAL PERFORMANCE AND ITS INFLUENCING FACTORS NOWADAYS

MUSCALU Emanoil

ETHICS IN BUSINESS - MULTINATIONAL ORGANIZATIONS NEED TO DELIVER PERFORMANCE

MUSCALU Emanoil, BADITA Silvana Nicoleta

IS MONEY A SHADE OF HAPPINESS?

VINTEAN Adriana

OUR EVOLUTION OR INVOLUTION?

VINTEAN Adriana

REMARKABLE MOMENTS IN THE EVOLUTION OF KNOWLEDGE

TITU Aurel Mihail, OPREAN Constantin, TITU Stefan

NEGOTIATION IN MANAGEMENT PROJECTS

TROANCA Dumitru



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| | FRIDAY, MAY 20, 2016 |
| 17:00 – 19:00 | ROOM: E 21 |
| SESSION TRAK | PARALLEL SESSION 2.3. MNCC |
| SESSION CHAIR | POLLIFRONI Massimo, OGREAN Claudia, BURNETE Sorin |

COMPETITIVENESS OF UKRAINE IN ASPECT OF THE EU INTEGRATION AND EASTERN PARTNERSHIP CONVERGENCE

KARLAMOVA Ganna

THE MANAGEMENT OF SMALL SPORT CLUBS

MUSSO Fabio, RICHELIU Andre', FRANCIANI Barbara

PROGRESSIVE VIEW ON QUALITY MANAGEMENT AND RESEARCH ON IMPROVING SERVICES IN RAILWAY TRANSPORT

NEDELIAKOVA Eva, PANAK Michal

CROSS BORDER MERGERS AND ACQUISITIONS – AN OVERVIEW OF THEIR EVOLUTION AND TRENDS

OGREAN Claudia, OKRĘGLICKA Małgorzata

"DIVERSITY MANAGEMENT"

KEY DRIVERS FOR THE CORPORATE PERFORMANCES

POLLIFRONI Massimo, MILITARU Gheorghe, IOANA Adrian

THE RELATIONSHIP BETWEEN THE ORGANIZATIONAL COMMUNICATION FRAMEWORK AND JOB SATISFACTION

SOMACESCU Sabina Madalina

VENTURE FINANCING IN RUSSIA

KARPENKO O.A.

OBVIOUS AND NOT-OBVIOUS POSTULATES IN THE THEORY FOR THE DEVELOPMENT ECONOMIC EQUILIBRIUM MODELS AND APPLICATION IN FUTURE ECONOMIC PRACTICE

KHASANOV Ilgizar Shamilevich

NECESSITY AND FORMATION PROSPECTS OF FOOD SECURITY OF THE STATE

BATTALOVA Alina, GARAEVA Leila

SOCIAL MEDIA AND ONLINE COMMUNICATION IN PUBLIC SECTOR ADMINISTRATION IN ROMANIA

TODERICIU Ramona, BOANTA Alexandra, BACILA Lidia Marinela

GLOBALIZATION AND JUSTICE AT WTO: INVESTMENT-RELATED DISPUTES SETTLEMENT

BURNETE Sorin

STRATEGIC PLANNING AND STRATEGIC THINKING

TOMA Sorin-George, MARINESCU Paul, GRADINARU Catalin

SERVICE SECTOR IN THE STRUCTURE OF THE NATIONAL ECONOMY OF UKRAINE: FEATURES, DYNAMICS AND MAIN TRENDS

VITRENKO Andrii

AN ANALYSIS OF PRICE AND DISTANCE AMONG EVENT GOERS IN MALAYSIA

SHAIK HUSSAIN Shaik Azahar, VUI LUENG Wilfred Liew



Paper Sessions

SECTION 3

MARKETING, COMMERCE AND TOURISM AND A NEW PARADIGM OF CHANGE (MCTNPC)

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| | | FRIDAY, MAY 20, 2016 |
| 15:00 – 17:00 | | ROOM: E 12 |
| SESSION TRAK | | PARALLEL SESSION 3.1. MCTNPC |
| SESSION CHAIR | | <i>DUMITRESCU Luigi, BUDAC Camelia, DRACEA Raluca Mihaela</i> |

MARKETING CONSIDERATIONS ON BRAND COMMUNITIES

BUDAC Camelia

CULTURAL TOURISM

BUNGHEZ Corina Larisa, STEFANESCU Vladimir

THE IMPACT OF CUSTOMER SERVICE ON LOGISTICS

CHIRA Robert, MUSETESCU Adina

THE ECONOMIC EFFICIENCY ANALYSIS OF PEST INTERVENTION THRESHOLD - A HORTICULTURE CASE STUDY

DRACEA Raluca Mihaela, CRISTEA Simona Mirela, TANASIE Anca

PUBLIC PERCEPTION OF THE ROLE OF SCIENCE AND INNOVATION IN SOLVING THE PROBLEMS EXPERIENCED BY CONTEMPORARY ECONOMY

DURALIA Oana

ONLINE SOCIAL NETWORKING SITES IN PERSONAL AND PROFESSIONAL LIFE - A MARKETING RESEARCH

FUCIU Mircea, GORSKI Hortensia, DUMITRESCU Luigi

PUBLIC AWARENESS CAMPAIGNS: WHAT IS THE REAL DEAL? A ROMANIAN CONSUMER-ORIENTED PERSPECTIVE REGARDING THE ADVERTISING ON LGBT MINORITIES

GHEORGHE Consuela Madalina, GHEORGHE Iuliana Raluca, PURCAREA Victor Lorin

CORPORATE SOCIAL RESPONSIBILITY AND MARKETING COMMUNICATION

GORSKI Hortensia, FUCIU Mircea, DUMITRESCU Luigi

VALCEA COUNTY - POLARIZING TOURISM ACTIVITY IN THE SOUTHWESTERN REGION OF OLTENIA

NICULA Virgil, SPANU Simona

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| | FRIDAY, MAY 20, 2016 |
| 15:00 – 17:00 | ROOM: E 41 |
| SESSION TRAK | PARALLEL SESSION 3.2. MCTNPC |
| SESSION CHAIR | ROTARIU Ilie, ȚICHINDELEAN Mihai, OPRISAN Oana |

UNDERSTANDING STUDENTS' PERCEPTION, EXPECTATIONS AND THE NEED OF INNOVATING EDUCATIONAL SERVICES IN THE DIGITAL ECONOMY CONTEXT

MUNTHIU Maria-Cristiana, CETINĂ Iuliana

ARE THE ROMANIAN HEALTHCARE SERVICES COMPETITIVE ON THE INTERNATIONAL MARKET?

PENTESCU Alma, CETINA Iuliana, ORZAN Gheorghe

ANALYSIS THE ECOLOGICAL PREFERENCES OF TOURISTS FROM HATEG COUNTRY

POPSA Roxana Elena

THE LONG TERM EFFECTS OF THE EUROPEAN CULTURAL CAPITAL EVENT IN SIBIU

RICHARDS Greg, ROTARIU Ilie

TOCHASTIC LINKAGE ANALYSIS AND STRUCTURAL CHANGES THAT INFLUENCE THE EDUCATIONAL SYSTEM IN THE EUROPEAN UNION IN ACCORDANCE WITH "THE EUROPE 2020 STRATEGY"

ROTARU Florica Georgeta, CRISTACHE Silvia Elena, CIOBOTAR Georgeta Narcisa

THE IMPORTANCE OF THE CLIMATE INDEX FOR CHARACTERIZE TOURISM FAVORABILITY IN THE CINDREL MOUNTAINS

SPANU Simona, NICULA Virgil

RESEARCHING CONSUMER'S PERCEIVED VALUE – A BOOKSTORE CONTEXT

TICHINDELEAN Mihai, BECA Monica Teodora

TOOLS AND STRATEGIES FOR INCREASING THE EFFICIENCY OF SOCIAL MEDIA CAMPAIGNS

TILEAGA Cosmin, OPRISAN Oana, NITU Valentin

SERVICE QUALITY - A NEW APPROACH

TILEAGA Cosmin, OPRISAN Oana

Paper Sessions

SECTION 4

**BANKING, ACCOUNTING AND FINANCIAL SYSTEMS FROM THE
21ST CENTURY PERSPECTIVE (BAFSCP)**

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| | FRIDAY, MAY 20, 2016 |
| 15:00 – 17:00 | ROOM: EM 9 |
| SESSION TRAK | PARALLEL SESSION 4.1. BAFSCP |
| SESSION CHAIR | BALTEȘ Nicolae, BRATU Renate Doina, MATES Dorel |

THE ROLE OF THE Z-SCORE MODEL IN ASSESSING FINANCIAL STABILITY. EVIDENCE FROM THE COMMERCIAL BANKS LISTED ON BUCHAREST STOCK EXCHANGE

BADEA Irina-Raluca

STUDY REGARDING THE ASSESSMENT OF THE FINANCIAL STABILITY OF THE ECONOMIC ENTITIES

BALTEȘ Nicolae, DRAGOE Alexandra-Gabriela-Maria

STUDY ON APPRECIATION OF FINANCIAL EQUILIBRIUM IN THE COMPANIES LISTED ON THE BUCHAREST STOCK EXCHANGE

BALTEȘ Nicolae, PAVEL Ruxandra Maria

MODALITIES OF BANKING RATINGS MEASUREMENT

BATRANCEA Ioan, GABAN Lucian, RUS Ioan

TRANSPARENCY OF FINANCIAL AND NON-FINANCIAL INFORMATION INCLUDED IN THE REPORTING STATEMENTS OF LISTED COMPANIES

SANDU Antonela, HLACIUC Elena, MATES Dorel

THE EVOLUTION OF THE SUSTAINABLE GROWTH OF COMPANIES WITHIN THE PHARMACEUTICAL INDUSTRY

MINCULETE (PIKO) Georgiana Daniela, GRIGOROI Lilia, RODEAN (COZMA) Maria Daciana

STUDY ON CREDIT RISK MANAGEMENT IN COMMERCIAL BANKS

RODEAN (COZMA) Maria-Daciana, GRIGOROI Lilia, MINCULETE (PIKO) Georgiana Daniela

THE NATIONAL HEALTH ACCOUNTS - AN INTERNATIONAL TOOL FOR ASSESSING AND ANALYSING NATIONAL HEALTH SYSTEMS

BOGDAN Tatiana

ECONOMIC AND SOCIAL ENVIRONMENT - GLOBAL OUTLOOK 2016 AND BEYOND

BOIA Madalina

FINANCIAL DEVELOPMENT AND REMITTANCES IN RBUM'S COUNTRIES

BRATU Renate Doina

PARTICULARITIES OF ROMANIAN AGRICULTURAL SUSTAINABLE DEVELOPMENT IN EUROPEAN CONTEXT

BUMBESCU Sorina Simona



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| | FRIDAY, MAY 20, 2016 |
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| 15:00 – 17:00 | ROOM: E 22 |
| SESSION TRAK | PARALLEL SESSION 4.2. BAFSCP |
| SESSION CHAIR | COMANICIU Carmen, BRATIAN Vasile, DASCALU Elena |

BROWNIAN MOVEMENT OF STOCK QUOTES OF THE COMPANIES LISTED ON THE BUCHAREST STOCK EXCHANGE AND PROBABILITY RANGES

BRATIAN Vasile

MIGRANTS' REMITTANCES: ECONOMIC LIFELINE BUT FRAGILE SUPPORT FOR DEVELOPING COUNTRIES. THE CASE OF BELARUS, MOLDOVA AND UKRAINE

BURNETE Sorin

CURRENT MARKET OF GOVERNMENT BONDS IN ROMANIA: KEY ISSUES

BUNESCU Liliana

STUDY ON THE PERCEPTION OF ANNUAL FINANCIAL STATEMENTS AS AN INFORMATION SOURCE IN THE COMPANY'S MANAGEMENT

CIUHUREANU Alina-Teodora

FUNDING NEEDS TO IMPROVE THE HEALTH INDICATORS IN ROMANIA

COMANICIU Carmen

MARKET TRENDS IN LIFE INSURANCE IN 2015 ROMANIA

COSMESCU Ioan, GEROGESCU Livia

SAMPLING IN EXTERNAL AUDIT - THE MONETARY UNIT SAMPLING METHOD

DASCALU Elena Doina, NASTA Laura

THE AUDIT OF THE MANAGEMENT SYSTEM FOR STATE SUBSIDIES AND FINANCIAL SUPPORT GRANTED TO AGRICULTURAL PRODUCERS

DASCALU Elena Doina, NASTA Laura

EMPIRICAL RESEARCH CONCERNING THE IMPACT OF THE PUBLIC INTERNAL AUDIT ON THE ACCOUNTING SYSTEM AND ITS RELIABILITY IN ROMANIAN UNIVERSITIES

DRĂGUȘIN Cristina-Petrina, DOMNIȘORU Sorin, MIHAI Magdalena

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| | FRIDAY, MAY 20, 2016 |
| 17:00 – 18:30 | ROOM: E 22 |
| SESSION TRAK | PARALLEL SESSION 4.3. BAFSCP |
| SESSION CHAIR | <i>BELASCU Lucian, HOROBET Alexandra, LAVAL Valerian</i> |

IMPROVING THE VALUE ADDED OF BUDGETING ACTIVITIES

LAVAL Valerian

THE TRADE-OFF BETWEEN PLANNING OBJECTIVES AND PLANNING SUCCESS

LAVAL Valerian

CORPORATE SOCIAL RESPONSIBILITY OF ROMANIAN ENTITIES REGISTERED AT THE BUCHAREST STOCK EXCHANGE. AN EMPIRICAL STUDY

MANEA Marinela - Daniela

ON THE LOCATION ATTRACTIVENESS OF EMERGING COUNTRIES FOR FOREIGN DIRECT INVESTMENTS

BELASCU Lucian, HOROBET Alexandra, SHIVAROV Aleksandar

THE PERFORMANCE OF MUTUAL FUNDS IN SLOVAKIA

BELASCU Lucian, TUDORACHE Florentin Gabriel, NICOLESCU Luminita

THE PERSPECTIVE OF USING BENCHMARKING FOR IMPROVING THE GLOBAL PERFORMANCE OF THE ROMANIAN AGRICULTURAL AND ZOOTECHNICAL ENTERPRISE

MOCANU Mihai

THE PRICE STABILITY ENSURES THE FINANCIAL STABILITY OF THE COMPANIES

MOGA Ilie

THE PLACE OF SHARI'AH IN THE GLOBAL FINANCIAL ARCHITECTURE ISLAMIC FINANCE IN THE UAE

OPREA Raluca Ioana

FINANCIAL GLOBALIZATION - GLOBAL IMBALANCES - GLOBAL FINANCIAL CRISIS

ORASTEAN Ramona



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| | FRIDAY, MAY 20, 2016 |
| 17:00 – 19:00 | ROOM: EM 9 |
| SESSION TRAK | PARALLEL SESSION 4.4. BAFSCP |
| SESSION CHAIR | PETRIA Nicolae, PETRASCU Daniela, BREZEANU Petre |

THE INTERNAL AUDIT AS COGNITIVE PROCESS

PETRASCU Daniela, DOBRE Elena

ETHICS IN ACCOUNTING: THEORY AND PRACTICE

PETRASCU Daniela, PACURARIU Ioana

THE CONSEQUENCES OF THE FINANCIAL CRISIS ON THE ROMANIAN BANKING SYSTEM

PETRIA Nicolae

THE IMPACT OF MACROECONOMIC CONDITIONS ON SMES PERFORMANCE IN TERMS OF EMPLOYMENT

RUSU Valentina Diana, ROMAN Angela

BENEFITS AND DRAWBACKS OF CLOUD ACCOUNTING FOR SMEs

SAVA Raluca

THE IMPACT OF THE VALUATION OF ASSETS ON THE COMPANY'S PROFITABILITY

SIMINICA Marian, CIRCIUMARU Daniel, CARSTINA Silviu - Valentin

STUDY ON THE PERFORMANCE OF ROMANIAN COMPANIES LISTED ON BUCHAREST STOCK EXCHANGE USING A GENERAL DIAGNOSIS MODEL

STEFAN (BELCIC) Iulia-Oana

THE INFLUENCE OF FISCAL PRESSURE ON THE TAXPAYERS BEHAVIOR

TODOR Silvia Paula, DUMITER Florin Cornel, BREZEANU Petre

RESEARCH ON THE EVOLUTION OF THE FINANCIAL PERFORMANCE OF COMPANIES LISTED AND TRADED ON THE BUCHAREST STOCK EXCHANGE, DURING 2006-2013, BASED ON RATES OF RETURN

VASIU Diana Elena, BALAN George



Paper Sessions

SECTION 5

APPLIED INFORMATICS IN ECONOMY (AIE)

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| | FRIDAY, MAY 20, 2016 |
| 15:00 – 16:00 | ROOM: EP 2 |
| SESSION TRAK | PARALLEL SESSION 5.1 AIE |
| SESSION CHAIR | <i>CRISTESCU Marian, OZYIRMIDOKUZ Esra Kahya</i> |

CHARACTERISTICS OF OPEN-SOURCE PRODUCTS USED IN THE ACCOUNTING

CRISTESCU Marian Pompiliu, KUMRU Uyar

A REDEFINITION OF TELEWORK THROUGH CLOUD COMPUTING - TELEWORK 2.0

GHILIC-MICU Bogdan, STOICA Marian

EMOTION BASED ANALYSIS OF TURKISH CUSTOMER OPINIONS

OZYIRMIDOKUZ Esra Kahya, STOICA Eduard Alexandru

THE IMPACT OF ARTIFICIAL AND COGNITIVE INTELLIGENCE ON ROMANIAN PUBLIC PROCUREMENT z

SIMIONESCU Violeta

CYBER-SECURITY RISKS AND THREATS IN GLOBAL ECONOMY

STOICA Eduard Alexandru, CRISTESCU Marian Pompiliu, CRISTIAN Mihai Gabriel

SMART CITY AND SMART TRANSPORTATION. BUCHAREST CASE STUDY

CRINA Cristea, ALEXANDRU Daniel, DARKO Shuleski

Lucian Blaga University of Sibiu

Faculty of Economic Sciences

23rd International Economic Conference

IECS 2016

***"THE COMPETITIVE ECONOMIC AND SOCIAL
ENVIRONMENT OF THE INTERNATIONAL
MARKET"***

SIBIU, ROMANIA

MAY 20-21, 2016

We greatly thank you for your participation,

HOPING TO SEE YOU AGAIN IN SIBIU – IECS 2017!