23rd International Economic Conference - IECS 2016

"THE COMPETITIVE ECONOMIC AND SOCIAL ENVIRONMENT OF THE INTERNATIONAL MARKET"

SIBIU, ROMANIA

MAY 20 - 21, 2016

FRIDAY, 20th of May

10:00 - 10:30 • Registration of participants at the “Aula Avram Iancu”, "Lucian Blaga" University of Sibiu, No 5-7, Bd. Victoriei

10:30 - 11:00 • Opening festivity
   Rector: Ph.D. Prof. Ioan Bondrea
   Dean: Ph.D. Assoc. Prof. Silvia Mărginean
   Honorific Chairman: Ph.D. Prof. DHC Dan Popescu
   Vice President SAMRO: Ph.D. Prof. DHC Constantin Oprişan

11:00 - 12:00 • Plenary lecture
   Bogdan Olteanu, Deputy Governor - National Bank of Romania

12:00 - 12:30 Presentation of the Faculty New Published Works

13:00 - 14:30 • Lunch Break. Lunch at the Restaurant of the “Lucian Blaga” University, No. 31, Bd. Victoriei

15:00 - 19:00 • Papers presentation on Parallel Sessions at the Faculty of Economic Sciences, No 17, Dumbrăvii Street

After 20:00 • Conference Dinner. Restaurant "Hotel Parc", No.1-3 Scoala de Inot Street

SATURDAY, 21st of May

10:00 - 11:00 • Closing Conference Session at the Faculty of Economic Sciences, No 17, Dumbrăvii Street
   • Conclusions. Official Closing Session

After 11:00 • Trip and Lunch at Gura Râului, Mărginimea Sibiului

The organizers kindly ask the participants that the time for each paper should not exceed 10 min. Presentation will be in English.

Paper Sessions
SECTION 1

ECONOMICS OF CRISSES VERSUS CRISIS OF ECONOMICS (ECCE)

<table>
<thead>
<tr>
<th>TIME</th>
<th>ROOM: E 11</th>
</tr>
</thead>
<tbody>
<tr>
<td>15:00 – 17:00</td>
<td>PARALLEL SESSION 1.1. ECCE</td>
</tr>
<tr>
<td>SESSION TRAK</td>
<td>POPESCU Dan, BALTADOR Lia Alexandra, DOBRESCU Emilian</td>
</tr>
</tbody>
</table>

THE IMPACT ANALYSIS OF FINANCIAL CORRECTIONS, REGARDING THE OPERATIONAL PROGRAMME OF ADMINISTRATIVE CAPACITY DEVELOPMENT, ESTABLISHED IN 2007-2013 PROGRAMMING PERIOD, ON THE GENERAL CONSOLIDATED BUDGET
ANTONEAC Raluca

SUSTAINABILITY - WHY CULTURE MATTERS - A COMPARATIVE STUDY BETWEEN MOLDAVIAN AND ROMANIAN APPROACH ON SUSTAINABLE DEVELOPMENT
BALTADOR Lia Alexandra

NECESSITY AND FORMATION PROSPECTS OF FOOD SECURITY OF THE STATE
BATTALOVA Alina, GARAEVA Leila

THE ANALYSIS OF THE FACTORS THAT INFLUENCE THE TURNOVER IN THE ROMANIAN FOOTWEAR INDUSTRY
BRICIU Sorin, OFILEANU Dimi

EUROPEAN ECONOMIES FACING THE GLOBAL FINANCIAL CRISIS: ARE EMERGING ECONOMIES MORE VULNERABLE THAN ADVANCED ONES?
CIMPOERU Smaranda

DID THE DANUBE DELTA PENSIONS MANAGED TO OVERCOME THE ECONOMIC CRISIS?
CRETU Raluca Florentina, STEFAN Petrica, CRETU Romeo Catalin

TOWARDS A NEW ECONOMIC CRISIS
DOBRESCU Emilian, DOBRESCU Edith

THE EXCHANGE ACTIVITY AND QUANTIC ECONOMICS
FANTANA Raul Sorin

ROMANIA HORIZON: A PROJECT OF SUSTAINABLE DEVELOPMENT
FRANC Valeriu Ioan

THE ANTHROPOCENE AND THE ANTHROPOCENE STUDY: SOME DIRECTIONS AND MEANINGS
POPESCU Dan
2015 AND BEYOND: A GLOBAL ECONOMIC VIEW  
ILIE Livia  

ROMANIA AND THE EURO. AN OVERVIEW OF MAASTRICHT CONVERGENCE CRITERIA FULFILLMENT  
IALOMITEANU Razvan Gheorghe, BOLDEANU Teodor Florin  

THE IMPACT OF ECONOMIC CRISIS ON EUROPEAN UNION RELATIONS WITH ITS EASTERN NEIGHBORHOOD. THE ANALYSIS OF EU TRADE WITH REPUBLIC OF MOLDOVA  
IVAN Camelia Elena  

GREEK CRISIS - CAUSES, CONSEQUENCES AND DEVELOPMENTS  
GABAN Lucian, BATRANCEA Ioan, MINTEUAN Paul  

SOME CONSIDERATIONS CONCERNING RURAL DURABLE DEVELOPMENT AND ITS IMPLICATIONS ON RURAL AREAS  
LUCIAN Paul  

THE ECONOMIC IMPACT OF THE COHESION POLICY  
MARCU Nicu, DOBROTA Carmen Elena  

THE FOURTH INDUSTRIAL REVOLUTION: ARE WE READY?  
MARGINEAN Silvia  

MOLDOVAN Iosif  

THE POLISH RECIPE  
NASULEA Christian, MOROIANU Ramona Madalina, SPINU Diana Florentina  

ALL ROADS LEAD TO JUBA: AN INQUIRY INTO THE ECONOMIC VIABILITY OF SOUTH SUDAN  
NASULEA Christian, CRETU Beatrice Nicolle, MOROIANU Ramona Madalina  

RISKS OF POST CURE OF INPACIENT OR OUTPACIENT TREATMENT. CASE STUDY 9525 GERMANWINGS FLIGHT  
NICOARA (ANA) Florentina Denisa
MIGRANTS NETWORK ROLE IN TAKING DECISION OF EMIGRATION BY HIGH SKILLED YOUNG FROM CARAS-SEVERIN COUNTY

NICOLAE Adina-Iulia, DEMYEN Suzana

DCFTA IN THE REPUBLIC OF MOLODVA: WHAT DO SMES KNOW ABOUT IT?

OLARU Speranta

THE CHALLENGES OF THE SCHENGEN AREA

POPA Cristina Elena

THE PRESENT-DAY ROMANIAN VILLAGE. AT CROSSROADS BETWEEN VULNERABILITIES AND OPPORTUNITIES OF SOCIAL-ECONOMIC DEVELOPMENT

POPESCU Doris-Louise

AN APPROACH TO SELF- AND CO-REGULATION OF ELECTRONIC COMMERCE IN BUILDING TRUST OVER THE INTERNET

SERBU Razvan

WHERE IS THE ROMANIAN WINE INDUSTRY HEADING?

STELIAC Nela

ROMANIA AND ITS MAIN EXPORT PARTNERS: EXAMPLES OF BEST PRACTICES IN TERMS OF TRADE COMPOSITION FOR GERMANY, UNITED KINGDOM AND THE UNITED STATES OF AMERICA

SERBANEL Cristiana

AN APPROACH ON THE MODELLING OF LONG ECONOMIC CYCLES IN THE CONTEXT OF SUSTAINABLE DEVELOPMENT

TANASESCU Cristina, BUCUR Amelia, OPREAN - STAN Camelia

THE WAY EXCISE DUTIES EVOLVED IN ROMANIA AND EUROPEAN UNION IN TIME OF ECONOMIC CRISIS

VLAD Cristina, BREZEAU Petre
SECTION 2

MANAGEMENT: NEW COORDINATES AND CHALLENGES (MNCC)

FRIDAY, MAY 20, 2016

15:00 – 17:00

ROOM: E21

PARALLEL SESSION 2.1. MNCC

SESSION TRAK

SESSION CHAIR

HERCIU Mihaela, VACAR Anca, BALAZIC Gregor

INNOVATION MANAGEMENT: THE PAST, PRESENT AND FUTURE OF THE MARKET
ALECUSAN Ana Maria, DIMITRESCU Andrei

THE SOCIOECONOMIC IMPACTS OF CASINO TOURISM IN SLOVENIA'S OBALNO-KRAÅ KA REGION
BALAZIC Gregor

CORPORATE SOCIAL RESPONSIBILITY CONCEPT AND ITS PRACTICING
BOZGA Liviu, BALEANU Daniela Nicoleta, BOZGA Raluca Elisabeta

THE IMPORTANCE OF HUMAN RESOURCES DEPARTMENT IN PRIVATE COMPANIES
BUCATA George, ROTARIU Irina

ORGANIZATIONAL CHANGE MANAGEMENT: PART OF THE MANAGEMENT STRATEGY
BUCATA George

A NEW APPROACH TO BUDGETARY EXPENDITURE
CERCELARU Oana Valentina

CERNAVODA NUCLEAR POWER PLANT UNITS 3 &4. A STRATEGIC ANALYSIS
COVATARIU Andrei-Silviu

CURRENT AND FUTURE CHALLENGES OF THE ORGANIZATIONAL MANAGERS
DANCIULESCU Andreea-Gabriela

OUTSOURCING CFO ACTIVITIES AS A COMPETITIVE ADVANTAGE
DARABAN Marius

TAKING RESPONSIBILITY” – KENDRION CSR IN ORDER TO ACHIEVE RESPONSIBLE COMPETITIVENESS
HERCIU Mihaela

CREATING EFFECTIVE INTERNATIONAL VIRTUAL PROJECT TEAM
DUMITRASCU Iulia, DUMITRASCU Danut Dumitru

LEADERS AND PROJECTS - COMMON ISSUES
VACAR Anca
MANAGING EDUCATIONAL CHALLENGES. THE SCIENCE AND ART OF MANAGING WELFARE IN AN ACADEMIC ENVIRONMENT
GRADINARU Catalin, MARINESCU Paul, TOMA Sorin-George

AGRICULTURAL INSURANCES - GROWTH FACTOR FOR THE STABILITY OF THE AGRICULTURAL PRODUCTION. AGRICULTURAL INSURANCE SCHEMES IN SOME EUROPEAN UNION MEMBER STATES
MARZA Bogdan, ANGELESCU Carmen, MARCUTA Liviu

THE IMPORTANCE OF THE INFORMATION SUPPLIED BY THE FARM ACCOUNTANCY DATA NETWORK IN PREPARING THE AGRICULTURAL POLICIES - CASE STUDY FOR ROMANIA
MARZA Bogdan, MARCUTA Liviu, MARCUTA Alina

OPERATIONAL HIGHLIGHTS IN THE EDUCATIONAL PROJECT MANAGEMENT
MIHAESCU Diana, FRATICIU Lucia

DIAGNOSTIC ANALYSIS OF ELECTRONIC COMMERCE IN ROMANIA
MIHAESCU Liviu

IMPACT OF MOBILE TECHNOLOGY ON TRADE
MIHAESCU Liviu, CIOCA Lucian

MANAGERIAL PERFORMANCE AND ITS INFLUENCING FACTORS NOWADAYS
MUSCALU Emanoil

ETHICS IN BUSINESS - MULTINATIONAL ORGANIZATIONS NEED TO DELIVER PERFORMANCE
MUSCALU Emanoil, BADITA Silvana Nicoleta

IS MONEY A SHADE OF HAPPINESS?
VINTEA Adriana

OUR EVOLUTION OR INVOLUTION?
VINTEA Adriana

REMARKABLE MOMENTS IN THE EVOLUTION OF KNOWLEDGE
TITU Aurel Mihail, OPREAN Constantin, TITU Stefan

NEGOTIATION IN MANAGEMENT PROJECTS
TROANCA Dumitru
COMPETITIVENESS OF UKRAINE IN ASPECT OF THE EU INTEGRATION AND EASTERN PARTNERSHIP CONVERGENCE
KARLAMOVA Ganna

THE MANAGEMENT OF SMALL SPORT CLUBS
MUSSO Fabio, RICHELIU Andrei, FRANCIONI Barbara

PROGRESSIVE VIEW ON QUALITY MANAGEMENT AND RESEARCH ON IMPROVING SERVICES IN RAILWAY TRANSPORT
NEDELIAKOVA Eva, PANAK Michal

CROSS BORDER MERGERS AND ACQUISITIONS – AN OVERVIEW OF THEIR EVOLUTION AND TRENDS
OGREAN Claudia, OKRĘGLICKA Małgorzata

"DIVERSITY MANAGEMENT"

KEY DRIVERS FOR THE CORPORATE PERFORMANCES
POLLIFRONI Massimo, MILITARU Gheorghe, IOANA Adrian

THE RELATIONSHIP BETWEEN THE ORGANIZATIONAL COMMUNICATION FRAMEWORK AND JOB SATISFACTION
SOMACESCU Sabina Madalina

VENTURE FINANCING IN RUSSIA
KARPENKO O.A.

OBVIOUS AND NOT-OBVIOUS POSTULATES IN THE THEORY FOR THE DEVELOPMENT ECONOMIC EQUILIBRIUM MODELS AND APPLICATION IN FUTURE ECONOMIC PRACTICE
KHASANOV Ilgizar Shamilevich

NECESSITY AND FORMATION PROSPECTS OF FOOD SECURITY OF THE STATE
BATTALOVA Alina, GARAEVA Leila

SOCIAL MEDIA AND ONLINE COMMUNICATION IN PUBLIC SECTOR ADMINISTRATION IN ROMANIA
TODERICIU Ramona, BOANTA Alexandra, BACILA Lidia Marinela

GLOBALIZATION AND JUSTICE AT WTO: INVESTMENT-RELATED DISPUTES SETTLEMENT
BURNETE Sorin

STRATEGIC PLANNING AND STRATEGIC THINKING
TOMA Sorin-George, MARINESCU Paul, GRADINARU Catalin

SERVICE SECTOR IN THE STRUCTURE OF THE NATIONAL ECONOMY OF UKRAINE: FEATURES, DYNAMICS AND MAIN TRENDS
VITRENKO Andrii

AN ANALYSIS OF PRICE AND DISTANCE AMONG EVENT GOERS IN MALAYSIA
SHAIK HUSSAIN Shaik Azahar, VUI LUENG Wilfred Liew
SECTION 3
MARKETING, COMMERCE AND TOURISM AND A NEW PARADIGM OF CHANGE (MCTNPC)

FRIDAY, MAY 20, 2016

<table>
<thead>
<tr>
<th>TIME</th>
<th>SESSION TRACK</th>
<th>PARALLEL SESSION 3.1. MCTNPC</th>
</tr>
</thead>
<tbody>
<tr>
<td>15:00 – 17:00</td>
<td></td>
<td>DUMITRESCU Luigi, BUDAC Camelia, DRACEA Raluca Mihaela</td>
</tr>
</tbody>
</table>

MARKETING CONSIDERATIONS ON BRAND COMMUNITIES
BUDAC Camelia

CULTURAL TOURISM
BUNGHEZ Corina Larisa, STEFANESCU Vladimir

THE IMPACT OF CUSTOMER SERVICE ON LOGISTICS
CHIRA Robert, MUSETESCU Adina

THE ECONOMIC EFFICIENCY ANALYSIS OF PEST INTERVENTION THRESHOLD - A HORTICULTURE CASE STUDY
DRACEA Raluca Mihaela, CRISTEA Simona Mirela, TANASIE Anca

PUBLIC PERCEPTION OF THE ROLE OF SCIENCE AND INNOVATION IN SOLVING THE PROBLEMS EXPERIENCED BY CONTEMPORARY ECONOMY
DURALIA Oana

ONLINE SOCIAL NETWORKING SITES IN PERSONAL AND PROFESSIONAL LIFE - A MARKETING RESEARCH
FUCIU Mircea, GORSKI Hortensia, DUMITRESCU Luigi

PUBLIC AWARENESS CAMPAIGNS: WHAT IS THE REAL DEAL? A ROMANIAN CONSUMER-ORIENTED PERSPECTIVE REGARDING THE ADVERTISING ON LGBT MINORITIES
GHEORGHE Consuela Madalina, GHEORGHE Iuliana Raluca, PURCAREA Victor Lorin

CORPORATE SOCIAL RESPONSIBILITY AND MARKETING COMMUNICATION
GORSKI Hortensia, FUCIU Mircea, DUMITRESCU Luigi

VALCEA COUNTY - POLARIZING TOURISM ACTIVITY IN THE SOUTHWESTERN REGION OF OLTENIA
NICULA Virgil, SPANU Simona
UNDERSTANDING STUDENTS’ PERCEPTION, EXPECTATIONS AND THE NEED OF INNOVATING EDUCATIONAL SERVICES IN THE DIGITAL ECONOMY CONTEXT
MUNTHIU Maria-Cristiana, CETINĂ Iuliana

ARE THE ROMANIAN HEALTHCARE SERVICES COMPETITIVE ON THE INTERNATIONAL MARKET?
PENTESCU Alma, CETINA Iuliana, ORZAN Gheorghe

ANALYSIS THE ECOLOGICAL PREFERENCES OF TOURISTS FROM HATEG COUNTRY
POPSA Roxana Elena

THE LONG TERM EFFECTS OF THE EUROPEAN CULTURAL CAPITAL EVENT IN SIBIU
RICHARDS Greg, ROTARIU Ilie

TOCHASTIC LINKAGE ANALYSIS AND STRUCTURAL CHANGES THAT INFLUENCE THE EDUCATIONAL SYSTEM IN THE EUROPEAN UNION IN ACCORDANCE WITH "THE EUROPE 2020 STRATEGY"
ROTARU Florica Georgeta, CRISTACHE Silvia Elena, CIOBOTAR Georgeta Narcisa

THE IMPORTANCE OF THE CLIMATE INDEX FOR CHARACTERIZE TOURISM FAVORABILITY IN THE CINDREL MOUNTAINS
SPANU Simona, NICULA Virgil

RESEARCHING CONSUMER’S PERCEIVED VALUE – A BOOKSTORE CONTEXT
TICHINDELEAN Mihai, BECA Monica Teodora

TOOLS AND STRATEGIES FOR INCREASING THE EFFICIENCY OF SOCIAL MEDIA CAMPAIGNS
TILEAGA Cosmin, OPRISAN Oana, NITU Valentin

SERVICE QUALITY - A NEW APPROACH
TILEAGA Cosmin, OPRISAN Oana

Paper Sessions
### SECTION 4

**BANKING, ACCOUNTING AND FINANCIAL SYSTEMS FROM THE 21ST CENTURY PERSPECTIVE (BAFSCP)**

<table>
<thead>
<tr>
<th>Time</th>
<th>Room</th>
<th>Session Track</th>
<th>Session Chair</th>
</tr>
</thead>
<tbody>
<tr>
<td>15:00 – 17:00</td>
<td>EM 9</td>
<td>PARALLEL SESSION 4.1. BAFSCP</td>
<td>BALTEȘ Nicolae, BRATU Renate Doina, MATES Dorel</td>
</tr>
</tbody>
</table>

- **The Role of the Z-Score Model in Assessing Financial Stability. Evidence from the Commercial Banks Listed on Bucharest Stock Exchange**  
  Badea Irina-Raluca

- **Study Regarding the Assessment of the Financial Stability of the Economic Entities**  
  Balteș Nicolae, Dragoe Alexandra-Gabriela-Maria

- **Study on Appreciation of Financial Equilibrium in the Companies Listed on the Bucharest Stock Exchange**  
  Balteș Nicolae, Pavel Ruxandra Maria

- **Modalities of Banking Ratings Measurement**  
  Batrancea Ioan, Gaban Lucian, Rus Ioan

- **Transparency of Financial and Non-Financial Information Included in the Reporting Statements of Listed Companies**  
  Sandu Antonela, Hlaciuc Elena, Mates Dorel

- **The Evolution of the Sustainable Growth of Companies within the Pharmaceutical Industry**  
  Minculete (Piko) Georgiana Daniela, Grigoroi Lilia, Rodean (Cozma) Maria Daciana

- **Study on Credit Risk Management in Commercial Banks**  
  Rodean (Cozma) Maria-Daciana, Grigoroi Lilia, Minculete (Piko) Georgiana Daniela

- **The National Health Accounts - An International Tool for Assessing and Analysing National Health Systems**  
  Bogdan Tatiana

- **Economic and Social Environment - Global Outlook 2016 and Beyond**  
  Boia Madalina

- **Financial Development and Remittances in RBUM's Countries**  
  Bratu Renate Doina

- **Particularities of Romanian Agricultural Sustainable Development in European Context**  
  Bumbescu Sorina Simona
SESSION TRACK: PARALLEL SESSION 4.2. BAFSCP
SESSION CHAIR: COMANICIU Carmen, BRATIAN Vasile, DASCALU Elena

- BROWNIAN MOVEMENT OF STOCK QUOTES OF THE COMPANIES LISTED ON THE BUCHAREST STOCK EXCHANGE AND PROBABILITY RANGES
  BRATIAN Vasile

- MIGRANTS’ REMITTANCES: ECONOMIC LIFELINE BUT FRAGILE SUPPORT FOR DEVELOPING COUNTRIES. THE CASE OF BELARUS, MOLDOVA AND UKRAINE
  BURNETE Sorin

- CURRENT MARKET OF GOVERNMENT BONDS IN ROMANIA: KEY ISSUES
  BUNESCU Liliana

- STUDY ON THE PERCEPTION OF ANNUAL FINANCIAL STATEMENTS AS AN INFORMATION SOURCE IN THE COMPANY’S MANAGEMENT
  CIUHUREANU Alina-Teodora

- FUNDING NEEDS TO IMPROVE THE HEALTH INDICATORS IN ROMANIA
  COMANICIU Carmen

- MARKET TRENDS IN LIFE INSURANCE IN 2015 ROMANIA
  COSMESCUC Ioan, GEROGESCU Livia

- SAMPLING IN EXTERNAL AUDIT - THE MONETARY UNIT SAMPLING METHOD
  DASCALU Elena Doina, NASTA Laura

- THE AUDIT OF THE MANAGEMENT SYSTEM FOR STATE SUBSIDIES AND FINANCIAL SUPPORT GRANTED TO AGRICULTURAL PRODUCERS
  DASCALU Elena Doina, NASTA Laura

- EMPIRICAL RESEARCH CONCERNING THE IMPACT OF THE PUBLIC INTERNAL AUDIT ON THE ACCOUNTING SYSTEM AND ITS RELIABILITY IN ROMANIAN UNIVERSITIES
  DRĂGUȘIN Cristina-Petrina, DOMNIȘORU Sorin, MIHAI Magdalena
IMPROVING THE VALUE ADDED OF BUDGETING ACTIVITIES
LAVAL Valerian

THE TRADE-OFF BETWEEN PLANNING OBJECTIVES AND PLANNING SUCCESS
LAVAL Valerian

CORPORATE SOCIAL RESPONSIBILITY OF ROMANIAN ENTITIES REGISTERED AT THE BUCHAREST STOCK EXCHANGE. AN EMPIRICAL STUDY
MANEA Marinela - Daniela

ON THE LOCATION ATTRACTIVENESS OF EMERGING COUNTRIES FOR FOREIGN DIRECT INVESTMENTS
BELASCU Lucian, HOROBET Alexandra, SHIVAROV Aleksandar

THE PERFORMANCE OF MUTUAL FUNDS IN SLOVAKIA
BELASCU Lucian, TUDORACHE Florentin Gabriel, NICOLESCU Luminita

THE PERSPECTIVE OF USING BENCHMARKING FOR IMPROVING THE GLOBAL PERFORMANCE OF THE ROMANIAN AGRICULTURAL AND ZOO TECHNICAL ENTERPRISE
MOCANU Mihai

THE PRICE STABILITY ENSURES THE FINANCIAL STABILITY OF THE COMPANIES
MOGA Ilie

THE PLACE OF SHARI'AH IN THE GLOBAL FINANCIAL ARCHITECTURE ISLAMIC FINANCE IN THE UAE
OPREA Raluca Ioana

FINANCIAL GLOBALIZATION - GLOBAL IMBALANCES - GLOBAL FINANCIAL CRISIS
ORASTEAN Ramona
THE INTERNAL AUDIT AS COGNITIVE PROCESS
PETRASCU Daniela, DOBRE Elena

ETHICS IN ACCOUNTING: THEORY AND PRACTICE
PETRASCU Daniela, PACURARIU Ioana

THE CONSEQUENCES OF THE FINANCIAL CRISIS ON THE ROMANIAN BANKING SYSTEM
PETRIA Nicolae

THE IMPACT OF MACROECONOMIC CONDITIONS ON SMES PERFORMANCE IN TERMS OF EMPLOYMENT
RUSU Valentina Diana, ROMAN Angela

BENEFITS AND DRAWBACKS OF CLOUD ACCOUNTING FOR SMEs
SAVA Raluca

THE IMPACT OF THE VALUATION OF ASSETS ON THE COMPANY’S PROFITABILITY
SIMINICA Marian, CIRCUIMARU Daniel, CARSTINA Silviu - Valentin

STUDY ON THE PERFORMANCE OF ROMANIAN COMPANIES LISTED ON BUCHAREST STOCK EXCHANGE USING A GENERAL DIAGNOSIS MODEL
STEFAN (BELCIC) Iulia-Oana

THE INFLUENCE OF FISCAL PRESSURE ON THE TAXPAYERS BEHAVIOR
TODOR Silvia Paula, DUMITER Florin Cornel, BREZEANU Petre

RESEARCH ON THE EVOLUTION OF THE FINANCIAL PERFORMANCE OF COMPANIES LISTED AND TRADED ON THE BUCHAREST STOCK EXCHANGE, DURING 2006-2013, BASED ON RATES OF RETURN
VASIU Diana Elena, BALAN George
APPLIED INFORMATICS IN ECONOMY (AIE)

FRIDAY, MAY 20, 2016

15:00 – 16:00

SESSION TRACK
PARALLEL SESSION 5.1 AIE

SESSION CHAIR
CRISTESCU Marian, OZYIRMIDOKUZ Esra Kahya

CHARACTERISTICS OF OPEN-SOURCE PRODUCTS USED IN THE ACCOUNTING
CRISTESCU Marian Pompiliu, KUMRU Uyar

A REDEFINITION OF TELEWORK THROUGH CLOUD COMPUTING - TELEWORK 2.0
GHILIC-MICU Bogdan, STOICA Marian

EMOTION BASED ANALYSIS OF TURKISH CUSTOMER OPINIONS
OZYIRMIDOKUZ Esra Kahya, STOICA Eduard Alexandru

THE IMPACT OF ARTIFICIAL AND COGNITIVE INTELLIGENCE ON ROMANIAN
PUBLIC PROCUREMENT z
SIMIONESCU Violeta

CYBER-SECURITY RISKS AND THREATS IN GLOBAL ECONOMY
STOICA Eduard Alexandru, CRISTESCU Marian Pompiliu, CRISTIAN Mihai Gabriel

SMART CITY AND SMART TRANSPORTATION. BUCHAREST CASE STUDY
CRINA Cristea, ALEXANDRU Daniel, DARKO Shuleski
NOTES
Lucian Blaga University of Sibiu

Faculty of Economic Sciences

23rd International Economic Conference
IECS 2016

"THE COMPETITIVE ECONOMIC AND SOCIAL ENVIRONMENT OF THE INTERNATIONAL MARKET"

SIBIU, ROMANIA

MAY 20-21, 2016

We greatly thank you for your participation,

HOPING TO SEE YOU AGAIN IN SIBIU – IECS 2017!