

19th International Economic Conference - IECS 2012**„THE PERSISTANCE OF THE GLOBAL ECONOMIC CRISIS:
CAUSES, IMPLICATIONS, SOLUTIONS”****SIBIU, ROMANIA
JUNE 15 - 18, 2012****FRIDAY, 15th of June**

- 8:30 - 9:30** - **Registration of participants** at the "**Aula Magna**", "Lucian Blaga" University, Sibiu, Lucian Blaga Street, No. 2A
- 9:30 - 10:30** - **Opening remarks** - **Professor Liviu Mihăescu Ph.D.**, Dean
- **Welcoming speech** - **Professor Ioan Bondrea Ph.D.**, Rector of "Lucian Blaga" University.
- **Introduction** of participants and the program, welcoming remarks - **Professor Dan Popescu Ph.D., H.C.**, Chairman.
- 11:00 – 13:45** - **Papers presentation on Parallel Sessions** at the **Faculty of Economic Sciences**, Sibiu, Calea Dumbrăvii, No. 17
- 14:00 – 15:00** - **Lunch Break**. Lunch at the Restaurant of the "Lucian Blaga" University, Sibiu, B-dul Victoriei, No. 31
- 15.15 – 19.30** - **Papers presentation on Parallel Sessions** at the **Faculty of Economic Sciences**, Sibiu, Calea Dumbrăvii, No. 17
- After 20:00** - **Gala Dinner** at the "Dobrun" Restaurant, Sibiu, Dobrun Street, No. 1

SATURDAY, 16th of June

- 9:00 – 10:00** - **Conclusions, Official Closing Session** at the **Faculty of Economic Sciences**, Sibiu, Calea Dumbrăvii, No. 17, Room EM 9
- After 10:00** - **Visiting tour Mărginimea Sibiului**. Lunch at Săliște

MONDAY, 18th of June

- 9:00 – 17:00** - **The International Session of the Students.**

The organizers kindly ask the participants that the time for each paper should not exceed 8 min.

Paper Sessions

SECTION 1***ECONOMICS OF CRISES VERSUS CRISIS OF ECONOMICS (ECCE)***

	FRIDAY, JUNE 15, 2012
11:00 - 13: 45	ROOM: E 11
SESSION TRAK	PARALLEL SESSION 1.1. ECCE
SESSION CHAIR	OPREAN <i>Camelia</i>, OPREANA <i>Alin</i>, ANGELESCU <i>Coralia</i>

THE ECONOMIC CRISIS AND ITS IMPACT ON THE LABOUR MARKET IN ROMANIA. MEASURES TO REDUCE THE EFFECTS OF THE CRISIS AND IMPROVE EMPLOYMENT

ACELEANU Mirela Ionela, TRAȘCĂ Daniela Livia, SAHLIAN Daniela Nicoleta

BUSINESS CYCLE SYNCHRONIZATION BETWEEN ROMANIA AND THE EURO AREA. A FRESH LOOK IN VIEW OF THE RECENT CRISIS

ALEXE Ileana, TATOMIR Cristina Flavia

ANALYSIS OF BUSINESS CYCLES CONVERGENCE IN A SWITCHING REGIME VIEW

ALEXIE Ciprian, ALUPOAIEI Iancu

CAUSES AND CONSEQUENCES OF THE 2008-2009 INTERNATIONAL FINANCIAL CRISIS

ANDREESCU Eugen, MOAGAR-POLADIAN Simona

THE NEW ECONOMY – A 360 DEGREE VIEW

ANDREICA Marin, IOAN Ildiko, RADULESCU Carmen Valentina

THE NEED FOR THE BALANCE BETWEEN WORK AND PERSONAL LIFE IN THE CONTEXT OF ECONOMIC CRISIS AND THE ENHANCE QUALITY OF LIFE

ANGELESCU Coralia, CHENIC (CRETU) Alina Stefania

MEASURING REGIONAL CONVEGENCE – AN APPLICATION TO THE EUROPEAN UNION AND ROMANIA

ANTONESCU Daniela

URBAN PLANNING, NEW THEORETICS APPROACHES

ANTONESCU Daniela, POPA Florina

GLOBAL CRISIS AND THE NEED FOR GREEN ECONOMY. CASE STUDY ROMANIA

ARDELEANU Georgian, POPA Daniela, POPA Cristina

LEGAL CONSIDERATIONS REGARDING THE INTRODUCTION AND IMPLEMENT OF THE PROPOSED “FINANCIAL TRANSACTION TAX” ON PENSION FUNDS. IMPACT ON TRANSACTION COSTS

BĂDOI Mariana, BRÎNZĂ Diana

GREAT ECONOMISTS’ APPROACH ON THE ECONOMIC RECOVERY

BALACEANU Cristina, PREDONU Andreea – Monica

STATE AID POLICY BETWEEN COMPETITION AND ECONOMIC GROWTH: THE IMPACT OF STATE AID TO R&D ON GDP IN THE EU MEMBER STATES

BĂCILĂ Nicolae

RESOURCES ECONOMIC EFFICIENCY IN THE NORTH AND WEST OF ROMANIA

BECHIȘ Liviu

THE IMPACT OF THE ECONOMIC CRISIS ON THE ROMANIAN LABOR MARKET-A REGIONAL ANALYSIS-

BÎLBÎE Ioana

SOME REFLECTIONS CONCERNING THE CURRENT FUNDAMENTAL PROBLEMS OF ROMANIA

BOGDAN Ioan

THE CURRENT ECONOMIC CRISIS: MEASURES AND SOLUTIONS

BONTA Liana-Antonela

FACTORS INFLUENCING THE BIODIESEL MARKET. THE IMPACT OF THE FINANCIAL AND ECONOMIC CRISIS ON THE BIODIESEL INDUSTRY

BOZGA Raluca Elisabeta, MUSCALU Mihai Sabin, MATEESCU Mihaela Adina

THE GLOBALIZATION OF THE ECONOMY: DRIVING FORCES, PRINCIPLES, AND NATION-STATE REACTIONS

BRAN Florina, MANEA Gheorghe, PARTAL Cristina

THE LIVING LOGICAL SYSTEM PARADIGM – ON THE KNOWLEDGE OF THE ECONOMIC PROCESS

BRĂȚIAN Vasile, OPREAN Camelia

EVOLUTION OF INCOME DISPARITIES AND MIGRATION WITHIN ROMANIA: BRAIN DRAIN OR BRAIN GAIN ?

BUNEA Daniela

	FRIDAY, JUNE 15, 2012
15:15 – 17:00	ROOM: E 11
SESSION TRAK	PARALLEL SESSION 1.2. ECCE
SESSION CHAIR	BURNETE Sorin, CARAGANCIU Anatolie, CISMAȘ Laura

MARKET CORRELATION, MARKET RETURNS AND PORTFOLIO IMPLICATION*ALEXANDRU Ciprian Antoniaide, CONSTANTINESCU Dan***ON THE COMPETITIVENESS ISSUE IN THE GLOBALIZATION CONTEXT***BURNETE Sorin***ECONOMIC ASPECTS ASSOCIATED WITH THE ENERGY SECTOR***CALANTER Paul***THE CHINESE CAPITAL – A REVIGORATING ELEMENT FOR THE EUROPEAN ECONOMIES***CALOTA - PONEA Armand-Mihail, CRIVEANU Radu Cătălin***FLOW OF REMITTANCES CONTRIBUTION TO ENHANCE FINANCIAL RESILIENCE OF THE DEVELOPING COUNTRIES***CARAGANCIU Anatolie, BELOBROV Angela***PROPOSAL FOR INCREASING THE INNOVATION OF ROMANIAN REGIONS***CHIRILĂ Lavinia Florentina***EVALUATIONS OF THE LABOUR PRODUCTIVITY PER PERSON EMPLOYED IN MANUFACTURING***CHISĂGIU Livia***ECONOMIC CRISIS VS. SKILLS CRISIS COMPARATIVE ANALYSIS OF THE COMPETENCIES GRADUATES WITH HIGHER EDUCATION AND THE NEEDS OF BUSINESS ENTERPRISES***CHIȘU Viorica, CHIȘU Lucian***ECOLOGICAL DUMPING***CHIȚIBA Constanța Aurelia***ECONOMIC CRISIS IN ROMANIAN AGRICULTURE***CIOTEC Alexandra Cristina, MIRESCU Livia***ECONOMIC GROWTH AND THE SECTOR OF RESEARCH AND DEVELOPMENT IN THE CONTEXT OF GLOBALIZATION***CIOVICĂ Cristina, FLOREA Cristian***POTENTIAL AND LIMITS OF RENEWABLE ENERGY IN THE CENTRAL AND SOUTH-EAST EUROPE REGION***CÎRLEA Filip, IANCU Iulian***CONSIDERATIONS ON ROMANIAN SPECIFIC EQUIVALENCE SCALES***CISMAȘ Laura, GANCIOV (MICULESCU) Andra, OȚIL Maria***THE PRODUCTION COSTS OF CONVENTIONAL AND ORGANIC APPLE ORCHARDS IN THE VENETO REGION (ITALY)***CÎMPAN Oana, BEGALLI Diego, CODURRI STEFANO***EUROPE 2020 STRATEGY – OVERVIEW OF THE EUROPEAN SOCIAL MARKET ECONOMY FOR THE 21ST CENTURY***CLIPICI Emilia, FRANT Florin*

	FRIDAY, JUNE 15, 2012
17:00 – 19:30	ROOM: E 11
SESSION TRAK	PARALLEL SESSION 1.3. ECCE
SESSION CHAIR	ȘERBU Răzvan, POPESCU Eugen, DONATH Liliana

THE RELATIONSHIP BETWEEN QUALITY, CLIENT AND PROFIT IN EUROPEAN COOPERATIVE BANKS

CONSTANTINESCU Adrian, CONSTANTINESCU Liliana-Aurora, ȘTEFĂNESCU Camelia

RATIONALITY AS AN EXPLANATION FOR ECONOMIC FLUCTUATIONS

CONSTANTINESCU Radu

CHALLENGES AND OPPORTUNITIES OF ECONOMIC RECOVERY

CRACIUN Liliana

PROPOSALS FOR IMPROVING QUALITY MANAGEMENT SERVICES IN AGRITOURISM - SOLUTIONS AGAINST THE ECONOMIC CRISIS

CRETU Romeo Catalin

COUNSELING AND PROFESSIONAL ORIENTATION OF THE YOUNG PEOPLE - AN IMPORTANT STEP IN ADAPTING THE WORKFORCE TO THE MARKET CURRENT REQUIREMENTS

CRIVEANU Ion, IORDACHE Loredana

SCAVENGERS OF A NEW AGE

DANCIU Lucian Alexandru

THE CAUSES OF THE FINANCIAL CRISIS

DANIȘ Adriana

THE EFFECT OF FACTORS INFLUENCING UNEMPLOYMENT SPELLS AND EXIT DESTINATIONS OF ROMANIAN HIGHER EDUCATED PEOPLE

DĂNĂCICĂ Daniela-Emanuela

THE ANALYSIS OF THE ECONOMICAL DEVELOPMENT OF ROMANIA'S NORTH-WEST REGION

DELCEA Lavinia, SIMUȚ Ramona, BORMA Afrodita

THE LOW-COST AIRLINES' IMPACT ON THE BEHAVIOR OF THE PASSENGERS FROM NORTH-EASTERN ROMANIA

DIACONU (MAXIM) Laura

FISCAL SUSTAINABILITY AND WELFARE IN THE EUROPEAN SOCIAL MODEL

DONATH Liliana, BRAD (GHEORGHIU) Anca-Maria

THE IMPACT OF CURRENT CRISIS ON FOREIGN DIRECT INVESTMENT. EVIDENCE FROM ROMANIA

DORNEAN Adina, IȘAN Vasile, OANEA Dumitru-Cristian

EVIDENCE OF INFLATION VOLATILITY USING MONTE CARLO METHODS

DOSPINESCU Andrei Silviu, PELINESCU Elena

TRADE OPENING AND THE ECONOMIC CRISIS

DUNARINTU Anca, DOCIU Madalina, ANDREICA Cristina

THE ROLE OF THE TERTIARY SECTOR IN ROMANIAN DEVELOPMENT OF THE ECONOMY

ENESCU (DĂNATIE) Maria, ENESCU Marian

ECONOMIC EFFICIENCY OF BIOGAS PLANTS

ENESCU Marian, ENESCU (DĂNATIE) Maria

CONSIDERATIONS ON EUROPEAN UNION'S INTERNATIONAL COMPETITIVENESS

FELEA Adrian Ioan, HAȚEGAN D.B. Anca

POISONOUS ECONOMIC CONSEQUENCES FOR URBAN AREAS IN ROMANIA

FLOREA Adrian, PERȚICAȘ Diana

ENTREPRENEURSHIP AND ECONOMIC RECESSION – SOME CONNECTIONS

POPESCU Eugen

	FRIDAY, JUNE 15, 2012
11:00 – 13:45	ROOM: E 21
SESSION TRAK	PARALLEL SESSION 1.4. ECCE
SESSION CHAIR	ROTARIU Ilie, TĂNĂSESCU Cristina, DANCIU Aniela - Raluca

THE DIMENSIONS OF SUSTAINABLE TOURISM WITHIN THE URBAN ECONOMY.CASE STUDY: CÂMPINA CITY

FLOREA Cristian, CIOVICĂ Cristina

LAND USE COLLAPSE - CAUSE OR EFFECT OF ECONOMIC CRISIS

FURDUI Laura-Maria, PRUTEANU Elena-Mihaela, MATOSCHI (CÎMPAN) Oana

INCOME INEQUALITY IMPACT ON LIVING STANDARDS IN ROMANIA

GANCIOV (MICULESCU) Andra, CISMAȘ Laura

THE PROBLEM OF ECONOMIC CONVERGENCE

GEORGESCU Livia

FROM GROWTH DELUSION TO DEGROWTH: THE DIAGNOSIS AND PROGNOSIS OF THE CONTEMPORARY CRISIS

GHEORGHICĂ Anca, POHOAȚĂ Ion

UNDERSTANDING THE REGIONAL DETERMINANTS OF THE FDI IN ROMANIA: EVIDENCE FROM A PANEL DATA MODEL

GOSCHIN Zizi, DANCIU Aniela-Raluca

THE BRAIN DRAIN PHENOMENON IN ROMANIA. MAGNITUDE, CHARACTERISTICS, IMPLICATIONS

GOSCHIN Zizi, ROMAN Monica, DANCIU Aniela-Raluca

METAPHORICAL REPRESENTATIONS OF THE SINGLE CURRENCY IN THE INTERNATIONAL PRESS

GREAVU Arina

CORRELATIONS BETWEEN REGIONAL DEVELOPMENT AND EDUCATION SYSTEM IN ROMANIA

GRIGORESCU Adriana, GRIGORESCU Dan-Razvan

A NEW STAGE OF THE WORLD FINANCIAL CRISIS. SOVEREIGN DEBT CRISIS

GUST Marius, PARPANDEL Denisa Elena, GRIGORESCU Sorin

THE IMPACT OF THE ECONOMIC CRISIS ON THE GLOBAL INTEGRATION OF THE TRANSNATIONAL COMPANIES

HUIDUMAC-PETRESCU Cătălin-Emilian, JOIA Radu-Marcel

ECONOMIC CRISIS, SOCIO-ECONOMIC INEQUALITIES AND HEALTH OUTCOMES

IACOBUȚĂ Andreea-Oana

THE SAVING - CONSUMPTION DILEMMA

IFRIM Mihaela

THE ECONOMIC CRISIS' EFFECT ON GLOBAL FOREIGN DIRECT INVESTMENTS

IONESCU Alexandru, CĂRSTEA Vlad

THE ANALYSIS OF THE DISTRIBUTION OF EUROPEAN COUNTRIES ACCORDING TO THE ECONOMIC DEVELOPMENT LEVEL AND HEALTH STATUS OF THE POPULATION

JABA Elisabeta, BALAN Christiana Brigitte, OȚELEA Marina

VENTURE INVESTMENT IN ROMANIAN IT SECTOR BEFORE AND DURING THE GLOBAL CRISIS

JALBA Liviu, VUICI Mircea

FAIRTRADE INSTRUMENTS FOR DETERMINING MINIMUM ACCEPTABLE PAYMENT AND COST OF SUSTAINABLE PRODUCTION

JOIȚA Alin-Cristian, COSTACHE Sorina

ROMANIAN HUMAN CAPITAL OVERVIEW DURING THE CURRENT ECONOMIC CRISIS

JOSAN Ioana – Julieta

ROMANIAN VITICULTURE POTENTIAL ANALYZE IN PERIOD 2000-2009

LĂDARU Georgiana-Raluca, BECIU Silviu

TERTIARY SECTOR - VECTOR OF KNOWLEDGE-BASED ECONOMY

LAZAR Cristina Mihaela

	FRIDAY, JUNE 15, 2012
15:15 – 17:00	ROOM: E 21
SESSION TRAK	PARALLEL SESSION 1.5. ECCE
SESSION CHAIR	MĂRGINEAN Silvia, LUCIAN Paul, LUCA (BRĂTUȚU) Alina

FOREIGN DIRECT INVESTMENTS FLOWS EVOLUTION AT EUROPEAN LEVEL UNDER THE IMPACT OF THE FISCAL POLICY

LAZAR Paula

APPROACH OF CONSEQUENCES OF INCREASING TAXATION IN ROMANIA FROM BENEFITS TO COLLATERAL EFFECTS

LIBARDEA VLADUCA Laura, TAMPU Diana Larisa, COSTEA Carmen

A PARADIGMATIC SHIFT. THE NEW ROEGENIAN PARADIGM

LOSTUN Andreea-Maria

DETERMINANT FACTORS OF THE MORTGAGE LOANS DYNAMICS IN ROMANIA

LUCA (BRĂTUȚU) Alina

THE COMPETITIVENESS OF THE EUROPEAN ECONOMY DURING A CRISIS SITUATION

LUCIAN Paul

A CASE STUDY REGARDING A SUSTAINABLE PLAN FOR GREEN INFRASTRUCTURE – OLIMPIC GAMES, LONDON 2012

MAFTEI Daniel, ALBU Angela

LABOUR MARKET AND EUROPE 2020 STRATEGY

MANAFI Ioana, MARINESCU Daniela Elena

ECONOMIC INTERDEPENDENCE BETWEEN THE USA AND CHINA

MANTEA Alin

CONTAGION PHENOMENA: OCCURENCE AND TRANSMISSION MECHANISMS

MĂRGINEAN Silvia, ORĂȘTEAN Ramona

ADVANCED SYSTEMS FOR SOLAR ENERGY PRODUCTION. ECOLOGICAL SOLUTIONS TO FULFILL ROMANIA ENERGY REQUIREMENTS

MATEESCU Mihaela, SUBA Gabriela, BOZGA Raluca

ECONOMIC DEVELOPMENT AND MIGRATION FLOWS - A REGIONAL APPROACH AT THE EUROPEAN UNION LEVEL

MAZILESCU Cristina-Raluca

ECONOMIC SYSTEMS BETWEEN THEORY AND REALITY. APPLICATION ON INTERHUMAN SYSTEMS

MICU Liviu Alexandru

THE USE OF THE h-HOMOGENOUS PRODUCTION FUNCTION IN MICROECONOMICS. MODELLING CHALLENGES

MIHAI Adela, SANDU Mihaela

ECONOMIC EFICIENCY IN ENERGY FIELD

MIHĂILĂ Mădălina

THE ROLE OF THE STATE IN TRIGGERING AND MANAGING THE PRESENT ECONOMIC-FINANCIAL CRISIS

MINICĂ Mirela

	FRIDAY, JUNE 15, 2012
17:00 – 19:30	ROOM: E 21
SESSION TRAK	PARALLEL SESSION 1.6. ECCE
SESSION CHAIR	MOGA Ilie, ȚĂRAN-MOROȘAN Adrian, OLTEANU Valerică

INVESTING IN EDUCATION – A WAY TO SOLVE THE SOCIAL AND ECONOMIC CRISES OF THE ROMANIAN RURAL AREAS

MIRON Andreea, CIOBANU Laura, PAUN(SARAMET) Georgeta

ENERGY AND THE ENVIRONMENT: THE CASE OF ROMANIA

MIRON Ramona, DUMITRACHE Vlad

EUROPEAN ECONOMIC PROTECTION HEDGED BY THE EU LEGISLATION

MOGA Ilie, VINTEAN Adriana

FISCAL POLICY IN ROMANIA

MORARU Camelia, POPOVICI Norina, HORGA Maria-Gabriela

THE INFLUENCES OF THE SINGLE CURRENCY ON THE ROMANIAN ECONOMY

MOROIANU Nicolae, MOROIANU Daniela

THE CRITICAL ANALYSIS OF SUFFICIENT ATTRIBUTES OF THE EMPIRICAL ASSERTIONS IN LIGHT OF THE APPLICATION OF THE METHODOLOGICAL PRINCIPLE OF APPEARANCE

ȚĂRAN MOROȘAN Adrian, SAVA Raluca, BRATU Renate

INCOME INEQUALITY IN THE LIGHT INDUSTRY

MOSORA (DOBRE) Mihaela, DUDIAN Monica, MOSORA Cosmin

REFLECTIONS ON THE FINANCIAL TURMOIL

MOTOCU Marius, PROFUMIERI Piero

SAVING OR CONSUMING: WHICH IS THE WAY TO EXIT A CRISIS? A REASSESSMENT OF THE “SAVING PARADOX”

MUȘETESCU Radu Cristian

ESTIMATION OF HUMAN CAPITAL STOCK IN THE EUROPEAN COUNTRIES

NEAGU Olimpia

THE LEVEL OF QUALITY OF LIFE AT LEVEL OF COMMON IN ROMANIAN RURAL AREAS

NECULAI Cristina

THE UNKNOWN / KNOWN ECONOMIC AND FINANCIAL CRISIS

NEGOTIU Călin

REGIONAL ANALYSIS OF HR INVOLVED IN RDI SECTOR IN ROMANIA IN THE LAST DECADE

NICOLOV Mirela, BADULESCU Alina

BANK MANAGEMENT STRATEGIES REGARDING THE ATTRACTION OF POPULATION SAVINGS BASED ON THE “FINANCIAL SITUATION OF THE ROMANIAN HOUSEHOLDS” POLL

NICULESCU-ARON Ileana Gabriela, MIHAESCU Constanta, CAPLESCU Raluca

STRATEGIC ROLE OF ACTIVITY IN THE EFFECTIVE MANAGEMENT OF A COMPANY FROM THE SME SECTOR IN THE ERA OF GLOBAL CRISIS

OKWIET Bartłomiej, GRABARA Janusz

THE IMPLICATIONS OF EUROPEAN CRISIS ON ROMANIAN ECONOMY

OLESCU (SIMA) Isabella - Cristiana, BÎZDOACĂ (MARIN) Camelia - Aurelia, ȚENOVICI Cristina-Otilia

THE ROLE OF PRIVATE DEBT IN THE CEE’S FINANCIAL DISTRESS

OLTEANU Dan Constantin

SMALL AND MEDIUM-SIZED ENTERPRISES – IMPORTANT COMPONENT OF THE ECONOMIC MECHANISM IN OVERCOMING THE DIFFICULTIES OF THE ECONOMIC CRISIS

OLTEANU Valerică, CURMEI Cătălin Valeriu

	FRIDAY, JUNE 15, 2012
11:00 – 13:45	ROOM: E 31
SESSION TRAK	PARALLEL SESSION 1.7. ECCE
SESSION CHAIR	POPESCU Dan, BELAȘCU Lucian , TACHE Ileana

CHINA AND THE GLOBAL ECONOMIC CRISIS*OROS Anamaria Laura, TACHE Ileana***RESERVED TOPIC***Corneliu GUȚU,***RESERVED TOPIC***FRANC Ioan Valeriu***LIBERAL CAPITALISM VERSUS STATE CAPITALISM***PAGUBA Cristina Elena***IMPACTS OF ECONOMIC RESTRUCTURING ON LABOR MARKET.CASE STUDY: BRASOV, RAMNICU SARAT AND CAMPULUNG***PAKULAR (MOLDOVAN) Cristina Elisabeta, SUDITU (POPESCU) Simona, PLOAIE (TEODORESCU) Mihaela***AN INSTITUTIONAL APPROACH OF THE BUSINESS ENVIRONMENT QUALITY A COMPARATIVE ANALISYS***PANĂ Marius-Cristian, STAICU Gabriel Ilie, MARINESCU Cosmin***THE SIMULATED COMPANY – AN ESSENTIAL TOOL FOR A SMOOTH TRANZITION TO WORKING LIFE OF STUDENTS IN ECONOMICS***PARASCHIV Dorel, BELU Mihaela, CERCEL Mihai***THE QUALITY OF LIFE AND THE INFLUENCE OF NON QUALITY ON CONSUMERS***PASCU Emilia, ORHEIAN Oana Mihaela***ROMANIA IN THE YEARS 2000. DEMOGRAPHY AND EMPLOYMENT IN THE REGIONS OF DEVELOPMENT***PĂREAN Mihai-Olimpiu, OȚIL Maria-Daniela, BOLDEA Monica***EUROPEAN ECONOMIC CRISIS, RUSSIA AND THE QUEST FOR ENERGY SECURITY***PIROȘCĂ Grigore, VIRJAN Daniela, MOHANU Florina***THE ECONOMIC CRISIS AND THE STATE OF ECONOMICS***PLATIS Magdalena, BUCUR Ion***THE SOCIAL ISSUE OF EMPLOYMENT IN NICOLAE GHIULEA’S THOUGHT***POP Stanca***INDUSTRIALIZATION: AN ITINERARY RUINED BY EXTRA-ECONOMIC FACTORS***POPESCU Dan***THE ROMANIAN VILLAGE IN THE CONTEXT OF ITS TRADITIONAL ISSUES AND OF THE PRESENT GLOBAL CRISIS***POPESCU Doris-Louise, BELAȘCU Lucian***COMPETITIVENESS AS DETERMINANT OF FOREIGN DIRECT INVESTMENTS IN CENTRAL AND EASTERN EUROPEAN COUNTRIES***POPOVICI Oana Cristina, CĂLIN Adrian Cantemir***KEY FACTS ABOUT MOTOR GASOLINE EXCISE INFLUENCE ON ROMANIAN REAL ECONOMY***PREDESCU Antoniu, GRĂDINARU Gheorghe, PREDESCU Iuliana***APPLICATIONS OF CHAOS THEORY IN TURBULENT FINANCIAL MARKETS***PRELIPCEAN Gabriela, OPRESCU Gheorghe, BOSCOIANU Mircea*

AFTER THE CRISIS: THE END OF CAPITALISM OR A NEW AND REFORMED CAPITALISM ?

PRISECARU Petre

THE CRISIS OF DIRECT PAYMENTS APPLICATION ON ROMANIAN AGRICULTURE

PRUTEANU Elena-Mihaela, FURDUI Laura-Maria, ȘERBU Matei-Valentin

THE CONVERGENCE OF EURO AREA COUNTRIES IN TERMS OF OPTIMUM CURRENCY AREA THEORY

PUIU Cristina

POLICY IMPLICATIONS OF GLOBALIZATION'S VISIBLE AND HIDDEN EFFECTS

RADULESCU Carmen Valentina, IOAN Ildiko, MARGINA Oleg

	FRIDAY, JUNE 15, 2012
15:15 – 17:00	ROOM: E 31
SESSION TRAK	PARALLEL SESSION 1.8. ECCE
SESSION CHAIR	ȘERBU Răzvan, POPESCU Eugen, SOCOL Cristian

EURO AREA: NEW TIMES, SAME CHALLENGES*RĂDULESCU Andrei***ACTIONS, METHODS AND TOOLS FOR THE QUALITY EVALUATION OF EDUCATIONAL SERVICES - A COMPARATIVE APPROACH***ROMAN Teodora, MAXIM Emil, MANOLICĂ Adriana***INNOVATIVE METHODS ON MANAGING OF RESOURCES IN BANKS, CAUSED BY THE INFLUENCES OF THE CURRENT CRISIS ON THE WORKING PROCESS OF THESE INSTITUTIONS***SAMONIKOV Marija Gogova, FOTOV Risto, NIKOLOVA Elena***POULTRY MEAT MARKET EFFICIENCY IN ROMANIA IN THE CONTEXT OF THE INTEGRATION IN THE EUROPEAN UNION AND EMERGENCE OF ECONOMIC CRISIS***SANDA (COSTAICHE) Georgiana Melania, OANCEA Margareta***FISCAL SUSTAINABILITY ASSESSMENT: A PANEL DATA APPROACH FOR CEE COUNTRIES***SÂNDICĂ Ana-Maria***THE IMPACT OF INFLATION ON THE EXCHANGE RATE EUR/RON IN ECONOMIC CRISIS***SANDU Carmen, CIGU Elena***PARTICULARITIES OF FIXED ASSETS IN CRISIS OF ECONOMICS***SĂRAC ALDEA Laura, CADĂR Fuat***INSOLVENCY – A REALITY IN CRISIS PERIOD***SĂRAC ALDEA Laura, CADĂR Fuat***LESSONS LEARNT FROM THE CURRENT ECONOMIC CRISIS. TOWARDS A CENTRIST PERSPECTIVE IN ECONOMICS***SĂVEANU Mircea***ASPECTS AND PROPOSITIONS REGARDING HIGHER EDUCATION IN ROMANIA USING SWOT ANALYSIS***ȘERBU Matei-Valentin, MIRON Andreea, PAUN (CIOBANU) Mihaela Cristina***CIVILISATION – LOW ENTROPY ENERGY ECONOMICS***SIMA Cristian***ASSESSMENT OF THE UNDERGROUND ECONOMY IN ROMANIA. CAUSES AND SOLUTIONS***SOCOL Cristian, SOCOL Aura Gabriela, MARINAS Marius***ISSUES RELATING TO THE IMPACT OF THE ECONOMIC CRISIS OVER THE ACCOMPLISHMENT OF THE EUROPEAN SOCIAL FUND ADDED VALUE IN ROMANIA***SPETEANU Ioana***DOES QUALITY MATTER UNDER THE WAVES OF ECONOMIC CRISIS?***STAICULESCU Oana, IACOB Constanta, CRIVEANU Maria***REFORM CHALLENGES OF THE ROMANIAN HEALTH SYSTEM***STAMATIN Ovidiu, POROCH Vladimir, PETRIȘOR Mihai Bogdan*

	FRIDAY, JUNE 15, 2012
17:00 – 19:30	ROOM: E 31
SESSION TRAK	PARALLEL SESSION 1.9. ECCE
SESSION CHAIR	TILEAGĂ Cosmin, POPESCU Doris, VASILE Valentina

THE IMPACT OF CHANGE AND ITS IMPLICATIONS ON THE LABOUR MARKET AND HUMAN RESOURCE MANAGEMENT

STAMULE Tănase, TĂNASE Ionuț Dragoș

EUROPEAN AUTOMOTIVE INDUSTRY AND MARKET DURING CRISIS– STATE AND CORPORATE ACTIONS

STANCU Ion, DUMITRU Laurentiu Ionut

REDUCING URBAN - RURAL ECONOMIC GAPS, CASE STUDY ROMANIA

STANEF Mihaela Roberta

REFORMING ECONOMICS: WHAT'S AT STAKE FOR HOMO OECONOMICUS?

STERIAN Maria Gabriela

ROMANIAN ECONOMY – VITAL NEED FOR PERFORMANCE IN THE CONTEXT OF ECONOMIC CRISIS. REGULAR ECONOMIC FORECASTING. MEASURES, ANALYSES AND CONCLUSIONS.

STOICA Vasilica Madalina

THE IMPACT OF INFLATION ON THE RESULTS OF ECONOMIC ENTITIES

SUCIU Gheorghe, BÂRSAN-PIPU Nicolae, PUȘCAȘU Ion

ECONOMIC CRISIS AND THE IMPLICATIONS ON RURAL TOURISM AND SUSTAINABLE DEVELOPMENT IN CALARASI COUNTY

ȘTEFAN Petrică, CREȚU Romeo Cătălin, MICU Marius Mihai

A STATISTICAL APPROACH TO TOURISM IN ROMANIA

ȘTELIAC Nela, ȘTELIAC Dumitru

THE KNOWLEDGE SOCIETY AND THE INFORMATION SOCIETY. THE CURRENT SITUATION IN ROMANIA

ȘTELIAC Nela, POP Ciprian-Viorel, MOISUC Diana-Aderina

FISCAL DISCIPLINE IN THE PIIGS COUNTRIES IN THE LIGHT OF THE NEW FISCAL TREATY. WOULD IT HAVE BEEN DIFFERENT?

TATOMIR Cristina Flavia, ALEXE Ileana

THE SAVINGS - INVESTMENT IMPULSE

TILEAGĂ Cosmin, NIȚU Oana, NIȚU Claudiu Valentin

ROMANIAN ECONOMIC PROGRAMS AND STRATEGIES FROM THE EU INTEGRATION PERSPECTIVE, IN TERMS OF COMPETITION INTERNATIONALIZATION IN THE EUROPEAN MARKET ECONOMY

TILEAGĂ Cosmin, EPURE Dănuț Tiberiu, NIȚU Oana

A NEW PATTERN OF REMMITANCES' FLOWS AND ECONOMIC DEVELOPMENT

VASILE Valentina

AN INQUIRY INTO QUALITY OF LIFE: MEASUREMENTS AND IMPLICATIONS FOR THE ROMANIAN ECONOMY

VICIU Tania-Georgia, VASILE Adrian, COSTEA Carmen-Eugenia

FOREIGN DIRECT INVESTMENTS IN POLAND: TREND AND EFFECTS ON THE ECONOMY

VINTILA Denisia

ECONOMICAL CRISIS, A PATH TO CHANGE OR TO CHAOS?

VIRJAN Daniela, GRIGORE Ioan Piroasca

HUMAN RESOURCES CONTRIBUTION TO ECONOMIC GROWTH

VLAD Cătălina Alexandru, UNGUREANU Gabriela, MILITARU Mădălina



Paper Sessions

SECTION 2**MANAGEMENT: NEW COORDINATES AND CHALLENGES (MNCC)**

	FRIDAY, JUNE 15, 2012
11:00 – 13:45	ROOM: E 51
SESSION TRAK	PARALLEL SESSION 2.1. MNCC
SESSION CHAIR	CRIȘAN Silviu, TUTULEA Anca, COJOCARU Camelia

MANAGING INNER FORCES AND OUTER THREATS OF THE COMPANY DURING CRISIS*ANDRON Daniela Roxana***TRENDS AND CHALLENGES IN HUMAN RESOURCE MANAGEMENT AND ORGANIZATION PERFORMANCE***BERCU Ana-Maria***BEST PRACTICES FOR CREATING AN EFFICIENT EXECUTIVE BOARD IN TIMES OF ECONOMIC CRISIS***BODISLAV Dumitru-Alexandru, DINU Mircea Alexandru***A MULTIREGIONAL ANALYSIS OF THE ENTREPRENEURSHIP IN ROMANIA'S RURAL AREAS IN THE CONTEXT OF EUROPEAN FUNDING OPPORTUNITIES***BURCEA Marin***ASPECTS REGARDING MATHEMATICAL MODELS FOR DETERMINING THE LINK BETWEEN PRODUCTION, STOCK MANAGEMENT AND LEAD TIME***CAMPEAN Emilia Maria, MORAR Liviu, POP Dumitru***A HYBRID MODEL FOR THE ASSESSMENT OF THE ORGANIZATIONAL CULTURE AT COMPANY LEVEL, ADAPTED TO THE ROMANIAN BUSINESS ENVIRONMENT***CERCEL Mihai Ovidiu***AN EMPIRIC COMPARATIVE RESEARCH ON HUMAN RESOURCE MANAGEMENT IN ROMANIA – SOCIALIST AND POST-SOCIALISM PERIOD***CHĂȘOVȘCHI Carmen, NĂȘTASE Carmen, MOHR Carol***UNDER THE VEIL OF A GLOBAL ECONOMIC, FINANCIAL, POLITICAL AND SOCIAL CRISES***CHEPTEA Madalina, BODISLAV Dumitru-Alexandru***THE CONTRIBUTION OF ECOCLUSTERS ON THE REGIONAL DEVELOPMENT: AN AUSTRIAN CASE STUDY***CHINIE (PĂNĂZAN) Alexandra-Cătălina, CÎNTEA Codruta***THE ENVIRONMENTAL CONTINGENCIES OF KNOWLEDGE DISSEMINATION: THE CASE OF CONSULTANCIES IN INTERNATIONAL DEVELOPMENT***CIUMARA Tudor, O'MAHONEY Joe***THE HUMAN DEVELOPMENT INDEX AND THE EVOLUTION OF THE QUALITY OF LIFE***CODREANU Carmen Mariana***THE IMPACT OF LATEST IT TECHNOLOGIES OVER THE EFFICIENCY OF A KNOWLEDGE-BASED ORGANIZATION MANAGEMENT IN ROMANIA***COJOCARU Camelia***ECONOMICAL SYSTEMS – NEW TRENDS FOR APPLICATION INTEROPERABILITY***COJOCARU Silviu, COJOCARU Camelia***GLOBALIZATION AND ITS CONSEQUENCES TO THE ECONOMIC ORGANIZATIONS***CONSTANTINESCU Răzvan*

PURCHASE STRATEGY – NECESSITY AND CONSTRAINTS

CRIȘAN Silviu

CSR INTEGRATION IN CRISIS MANAGEMENT – NEW OPPORTUNITIES FOR ORGANISATIONS

CRISTACHE Nicoleta, MICU Adrian, SUSANU Irina Olimpia

PROJECT MANAGEMENT RISK ASSESMENT WITHIN LARGE CORPORATIONS

DIRVA Cristian, DIRVA Anda Simona

TAX CULTURE AS DETERMINANT OF TAX COMPLIANCE. THE CASE OF ROMANIA

DONATH Liliana, BIZOI Alexandra Codruța, SEULEAN Victoria

ANALYSIS OF THE MAIN INTERNATIONAL STANDARDS AND GUIDELINES ABOUT PROJECT RISK MANAGEMENT

DROB Cătălin

NATIONAL COMPETITIVENESS – SCENARIOS FOR ROMANIA

HERCIU Mihaela

THE EFFECTIVENESS OF PRODUCTION FACTORS USAGE DURING THE ECONOMIC CRISIS. AN APPROACH IN THE SUGAR INDUSTRY

CUREA Ștefania Cristina, CREȚU Raluca Florentina, CIORA Costin

	FRIDAY, JUNE 15, 2012
15:15 – 17:00	ROOM: E 51
SESSION TRAK	PARALLEL SESSION 2.2. MNCC
SESSION CHAIR	MUSCALU Emanoil, STĂNIȚ Alexandra, DRUICĂ Elena

CALCULATING METHODS REGARDING THE INFORMATIONAL MODERNISATION OF THE EMERGENCY MANAGEMENT

DAN Gheorghe, MORAR Liviu

BETWEEN SUBJECTIVE AND OBJECTIVE IN MAKING DECISIONS ON THE ROMANIAN HIGHER EDUCATION MARKET

DRUICĂ Elena, CORNESCU Viorel, IONESCU Vladimir-Codrin

THE EVALUATION OF A BLOCKING TRADEMARK OWNED BY A COMPANY IN INSOLVENCY PROCEDURE. CASE STUDY

FĂNTĂNĂ Raul Sorin

GLOBALIZATION ERA AND HUMAN RESOURCES MANAGEMENT

FRATICIU Lucia, POPA Liliana Mihaela, INDRES Mihai

A SNAPSHOT OF ROMANIAN ECONOMY IN THE FIRST YEAR AFTER EUROPEAN UNION ADHESION

GAFTEA Viorel, POPA Ancuța

COMPARATIVE ANALYSIS OF CORPORATE GOVERNANCE IN CENTRAL AND EASTERN EUROPE

GAVREA Corina, STEGEREAN Roxana

SOME CONSIDERATIONS ON THE MEETING OF PATIENTS. CASE STUDY: CHRONIC DISEASE HOSPITAL SMEENI - BUZAU

GIRBAN Marilena Gela, PARGARU Ion

SUSTAINABILITY MANAGEMENT IN ROMANIA: CHALLENGES AND OPPORTUNITIES

GRECU Valentin, DENES Călin

RISK MANAGEMENT STRATEGIES IN CRISIS CONDITIONS. A PROFILE OF ORGANIZATIONAL RESILIENCE

GRIGORESCU Adriana, ODAGIU Cristian

KNOWLEDGE MANAGEMENT IN EU FOUNDED PROJECTS

ILIES Liviu, MURESAN Ioana Natalia, MUNTEAN Bianca

CREATIVITY, INNOVATION AND CHANGE IN KNOWLEDGE-BASED ORGANIZATION

IONESCU Vladimir-Codrin, CORNESCU Viorel, DRUICĂ Elena

THE HUMAN RESOURCES MANAGER - A MODERATOR FACTOR OF THE ORGANIZATIONAL CHANGE

IORDACHE Loredana, CRIVEANU Ion

THE WORKING CONDITIONS OF HIGHLY QUALIFIED EMPLOYEES IN ROMANIA AND HUNGARY, ACCORDING TO SOME EXPERTS FROM THE TWO COUNTRIES, IN THE CURRENT ECONOMIC CRISIS

LEOVARIDIS Cristina

RESEARCHES REGARDING THE APPLICATION OF THE CLASSIC TOOLS OF QUALITY MANAGEMENT IN HIGHER EDUCATION UNITS

LUCA Liliana, MIHUT Nicoleta

MANAGEMENT CHALLENGES- A PREVIEW IN FUTURE OF CAPITALISM

MIHĂESCU Liviu, MIHĂESCU Diana

EMPLOYMENT TREND AND UNEMPLOYMENT ISSUE IN ROMANIAN ECONOMY

MUSCALU Emanoil, STANIT Alexandra

	FRIDAY, JUNE 15, 2012
17:00 – 19:30	ROOM: E 51
SESSION TRAK	PARALLEL SESSION 2.3. MNCC
SESSION CHAIR	OGREAN Claudia, NEAGU Roxana, NEAMȚU Liviu

COLLECTIVE LEADERSHIP – ORGANIZATIONAL DIMENSION OF HUMAN RESOURCES STRATEGIC DEVELOPMENT

MANOLE Cristina, ALPOPI Cristina

WORK CAPACITY AND FATIGUE RELATION IN EMPLOYEES ACTIVITY

MANOLESCU Aurel, MOROSAN-DANILA Lucia, BORDEIANU Otilia-Maria

EVOLUTION OF MAIN STATISTICAL INDICATORS THAT CHARACTERIZE ANIMAL PRODUCTION AT COUNTY LEVEL TELEORMAN FOR THE PERIOD 2000-2009

MARA Florica, NECULA Raluca

MANAGEMENT STRATEGIES OF THE ORANGE MOBILE TELECOMMUNICATIONS COMPANY FACING THE ECONOMIC-FINANCIAL CRISIS

MARCU Nicu, MEGHISAN Georgeta-Madalina

LEADERSHIP AND THE SOURCES OF POWER

MARINESCU Paul, TOMA Sorin-George

HOW SOCIAL RESPONSIBILITY IMPROVE THE INNOVATION POTENTIAL OF COMPANIES. EVIDENCE FROM ROMANIA

MILITARU Gheorghe

RISK MANAGEMENT AND THE IMPLICATIONS TO BUSINESS SUCCESS

MILITARU Mădălina, CHENIC (CREȚU) Alina Ștefania

TEAMS AND THEIR ROLE IN MODERN ORGANIZATIONS

MUSCALU Emanoil, MUNTEAN Silvana Nicoleta

SOLUTIONS FOR MARKET DOMINANCE THROUGH COST LEADER STRATEGY

NEAMȚU Liviu, NEAMȚU Adina Claudia

INFLUENCING FACTORS OF PRICE AND ASSOCIATED STRATEGIES

NEAMȚU Liviu, NEAMȚU Adina Claudia

THE MAIN INDICATORS OF DEVELOPMENT OF MECHANIZED FARMING IN BUZAU COUNTY

NECULA Raluca, NECULA Diana

KNOWLEDGE MANAGEMENT FOR SMEs IN THE KNOWLEDGE-BASED ECONOMY

NIKOLOVA Elena, FOTOV Risto, SAMONIKOV Marija Gogova

STUDY REGARDING THE ATTITUDES TOWARD CORPORATE SOCIAL RESPONSIBILITY OF THE WORLD'S TOP TRANSNATIONAL CORPORATIONS

OGREAN Claudia

GLOBAL CRISIS: SEARCHING THE ORIGINS BY BUSINESS ECONOMICS

POLLIFRONI Massimo

THE ACCOUNTING DUALISM – STRATEGIC BASIS OF THE FIRMS DURING THE ECONOMIC CRISES

POP (GRIGORESCU) Ioana Iuliana

GENDER DIFFERENCES IN LEADERSHIP

POPESCU Silvia

	FRIDAY, JUNE 15, 2012
15:15 – 17:00	ROOM: E 22
SESSION TRAK	PARALLEL SESSION 2.4. MNCC
SESSION CHAIR	SAVA Raluca, TUTULEA Anca, STAMULE Tănase

GENERAL ASPECTS REGARDING THE APPROACH OF NATIONAL CULTURE*POPOVICI Norina, MORARU Camelia, HORGA Maria-Gabriela***RELATIONAL STRATEGIES – A MANAGERIAL SOLUTION DURING THE CRISIS***PRICOP Oliver Constantin***CASE STUDY ON THE STATE OF PROJECTS ACCESSED BY PUBLIC INSTITUTIONS IN CENTRE REGION***RANF Diana Elena, TODĂRIȚĂ Elida-Tomița, DUMITRAȘCU Dănuț***DIAGNOSIS OF STRESS FACTORS IN MILITARY ENVIRONMENT***RUS Mihaela***TECHNICAL EFFICIENCY ANALYSIS AT S.C. AVICOLA CREVEDIA***SANDA (COSTAICHE) Georgiana Melania, OANCEA Margareta***PERSPECTIVES ON THE INFLUENCE OF EDUCATION AND CULTURE ON ENTREPRENEURIAL BEHAVIOR. CURRENT SYNOPSIS OF THE LITERATURE***ȘERBAN-OPRESCU Anca-Teodora, ȘERBAN-OPRESCU George Laurentiu***THE MANAGEMENT OF SUPPLIERS SELECTION OF DANGEROUS SUBSTANCES FROM MINING INDUSTRY USING FUZZY LOGIC***SÎRB Lucian***BUSINESS LEADERSHIP BIASES: ANDROCENTRISM, ETHNOCENTRISM AND CHRONOCENTRISM***SOFICĂ Aurelian, NEGRUȘA Adina***GENDER ISSUES IN WORKPLACE VIOLENCE***STĂICULESCU Ana Rodica***PRIVATISATION IN EAST GERMANY AND ITS IMPLICATIONS ON THE LABOR MARKET AND HUMAN RESOURCE MANAGEMENT***STAMULE Tanase, TĂNASE Ionut Dragos***HUMAN RESOURCES MANAGEMENT EFFICIENCY IN THE MILITARY ORGANIZATION***STĂNIȚĂ Alexandra, RIZESCU Marius***MANAGING CORPORATE SOCIAL RESPONSIBILITY IN FINANCIAL CRISIS***STOIAN Ciprian-Dumitru***CRISIS AND CRISIS MANAGEMENT. CREATIVE ECONOMY AS A FEASIBLE OPTION. CHALLENGES AND OPPORTUNITIES***SUCIU Marta-Christina, ALDEA-PARTANEN Andra, PICIORUȘ Luciana***INTERNAL AUDIT. FINDING SOMEONE GUILTY OR FINDING SOLUTIONS***SUSMANSCHI Georgiana, CONSTANTIN Nicolae Vasile*

	FRIDAY, JUNE 15, 2012
17:00 – 19:30	ROOM: E 22
SESSION TRAK	PARALLEL SESSION 2.5. MNCC
SESSION CHAIR	TODERICIU Ramona, STĂNIȚ Alexandra, TRICĂ Carmen Lenuța

IMPROVING THE EFFICIENCY OF LOGICAL FRAMEWORK APPROACH AS A PROJECT MONITORING AND EVALUATION INSTRUMENT

TACHE Florin

CONNECTING POLLUTION ABATEMENT COSTS TO THE DYNAMICS OF ECONOMIC INSTRUMENTS FOR POLLUTION CONTROL

ȚĂPURICĂ Oana-Cătălina

CHANGES AND CHALLENGES OF THE CONTEMPORARY KNOWLEDGE BASED ECONOMY

TODERICIU Ramona, FRATICIU Lucia

RELATION BETWEEN SUSTAINABILITY AND LEAN MANAGEMENT

TODORUȚ Amalia Venera

THE ROLE OF EDUCATION IN DEVELOPING A CULTURE OF SUSTAINABILITY

TODORUȚ Amalia Venera, CÎRNU Doru

THE SOCIAL RESPONSIBILITY OF BUSINESS ORGANIZATIONS: THE CASE OF PFIZER

TOMA Sorin-George, MARINESCU Paul

REALISING A SUPPORT FOR REDUCE WATER POLLUTION BY NITRATES FROM AGRICULTURAL SOURCES

TRICĂ Carmen Lenuța, PICIU Gabriela Cornelia

THE MANAGEMENT OF THE ENVIRONMENTAL RISK FROM THE PERSPECTIVE OF THE FINANCIAL ACTIVITIES

TRICĂ Carmen Lenuța, PICIU Gabriela Cornelia

CURRENT STATUS OF RESEARCH IN THE DOMAIN OF THE PRE - UNIVERSITY MANAGEMENT

TUTA Ana, VOINIA Claudiu Sorin, DUMITRASCU Dănut Dumitru

LEADERSHIP'S INFLUENCE ON OTHERS

TUTULEA Anca

THE PROCESS OF CHANGE IN ROMANIAN BANKING SYSTEM: THE DIAGNOSIS PHASE

VĂRZARU Mihai, ALBU Carmen Cristina, VĂRZARU Anca Antoaneta

COMPARISON BETWEEN THE LOBBY ACTIVITIES IN EU AND USA – A THEORETICAL APPROACH

VASILCOVSCHI Nicoleta, OANTA Stefan Ilie

MANAGING ROMANIAN ORGANIZATION TO DEAL WITH CRISES

VELCIU Magdalena

SOCIAL CARE ORGANIZATIONS AND INSTITUTIONS

ZODIERIU Elena

Paper Sessions

SECTION 3**MARKETING, COMMERCE AND TOURISM AND A NEW PARADIGM OF CHANGE (MCTNPC)**

		FRIDAY, JUNE 15, 2012
11:00 – 13.45		ROOM: E 12
SESSION TRAK		PARALLEL SESSION 3.1. MCTNPC
SESSION CHAIR		BUDAC Camelia, BALTADOR Lia, CĂTOIU Iacob

THE AGRY-FOOD SYSTEM CHALLENGES AND THE INSTITUTIONAL IMPLICATIONS ON SMALL VEGETABLE FARMERS*ALBOIU Cornelia***A NEW PARADIGM IN CURRENT MARKETING: THE RELATIONAL MARKETING***ANDREICA Romulus, TACHE Bianca, CALIN Ana-Maria***ASPECTS CONCERNING THE IMPROVEMENT OF POSTAL SERVICES PROVIDED BY “COMPANIA NAȚIONALĂ POȘTA ROMÂNĂ”***ARON Georgiana, STANCU Daniela Georgiana***USING HIERARCHICAL METHOD WITH REAL RANKS FOR ANALYZING THE CHANGES IN TOURISM ACTIVITY AT THE LEVEL OF THE ROMANIAN DEVELOPMENT REGIONS***BABUCEA Ana-Gabriela, RĂBONȚU Cecilia-Irina, VASILESCU Maria***POLISH E-COMMERCE MARKET – THE PRESENT STATE AND DEVELOPMENT PERSPECTIVES***BAJDOR Paula***INFLUENCE OF CRISIS ON RURAL TOURISM IN ARAD COUNTY***BARBU Ionel, BARBU Sergiu-Aurelian***MINERAL WATERS CONSUMPTION IN THE ROMANIAN MARKET: PERCEPTIONS AMONG THE SEGMENT OF YOUNG POPULATION FROM BRAȘOV***BOȘCOR Dana, NEACȘU Nicoleta Andreea, BĂLTESCU Codruța-Adina***MARKETING MIX ANALYSIS FOR ROMANIAN CLOTHING MARKET***BOTA Marius, COSMA Smaranda Adina, FLEȘERIU Cristina***THE UNDERSTANDING OF BRANDING PROCESS AS A MANAGEMENT TOOL THAT HELPS THE COMPANIES TO DIFFERENTIATE ON THE MARKET***BUDAC Camelia, BALTADOR Lia, PETRAȘCU Daniela***CAR PURCHASING SELECTION OF WOMEN AND MEN: A DIFFERENT BEHAVIOR***BUDIONO Gatut Luhur, ESENGALIEVNA Sabirova Gulzhanat***AN ASSESSMENT OF BRASOV INCOMING TOUR OPERATORS’ AWARENESS ON SUSTAINABILITY ISSUES***CANDREA Adina Nicoleta, BRĂTUCU Gabriel***RESIDENTS' PERCEPTION TOWARDS URBAN SPORT EVENTS. THE CASE OF eyoWf 2013 - BRASOV, ROMANIA***CANDREA Adina Nicoleta, ISPAS Ana, CONSTANTIN Cristinel***DEFINING THE COORDINATES OF THE WEB MARKET IN NOWADAYS BUSINESS***CARAGANCIU Iulian***TOURIST DESTINATION IMAGE THROUGH THE IDENTITY OF PERSONALITIES.CASE STUDY: CONSTANTIN BRANCUSI***CARUNTU Andreea Laura, STANCIOIU Aurelia- Felicia, TEODORESCU Nicolae*

THE IDENTIFICATION OF THE MARKETING APPROACHES USED IN THE ROMANIAN BANKING SECTOR - A MARKETING RESEARCH -

CĂTOIU Iacob, EDU Tudor, NEGRICEA Iliuță Costel

THE IDENTIFICATION OF THE ECONOMICS STUDENTS' PERCEPTION OF THE ROMANIAN LABOURMARKET ABSORPTION

CĂTOIU Iacob, IONESCU Alexandru, AVRAM Emanuela Maria

ECOLOGICAL ALIMENTATION:A ROMANIAN CONSUMER BEHAVIOUR CASE STUDY

CETINĂ Iuliana, GHEORGHE Iuliana-Raluca, PETRESCU Consuela-Mădălina

NOWADAYS AUDIENCE PERCEPTION OVER THEATRE DECIDING BETWEEN CONVENTIONAL AND UNDERGROUND

CICEO Andreea

THE CUSTOMER RELATIONSHIPS MANAGEMENT – A NECESSITY FOR THE SMALL AND MEDIUM ENTERPRISES

CIOCHINĂ Iuliana, IORDACHE Carmen, DECUSEARĂ Nicolae Răzvan

REDEFINING THE RELATIONSHIPS WITH CLIENTS DURING TIMES OF CRISES – A NECESSARY OR COMPULSORY FEATURE

CIOCHINĂ Iuliana, GUST Marius, PARPANDEL Denisa Elena

THE ROLE OF THE DELORS COMMITTEE IN THE PROCESS OF CREATING THE EUROPEAN ECONOMIC AND MONETARY UNION

CÎNDEA Iuliana Marina, CÎNDEA Moise

INFLUENCE OF CONSUMERS' EXPECTATIONS REGARDING CSR ON THEIR INTENTION TO SUPPORT A COMPANY'S SOCIALLY RESPONSIBLE BEHAVIOR DURING THE CRISIS

GĂTEJ (BRADU) Cosmina Paula

	FRIDAY, JUNE 15, 2012
15:15 – 17:00	ROOM: E 12
SESSION TRAK	PARALLEL SESSION 3.2. MCTNPC
SESSION CHAIR	DUMITRESCU Luigi, ȚICHINDELEAN Mihai, FUCIU Mircea

ANALYSIS OF FOOD CONSUMPTION OF ROMANIAN POPULATION DURING 1990-2010*CONSTANDACHE Mihaela, CONDREA Elena, STANCIU Anca-Cristina***WAYS TO SHAPE THE CONSUMPTION BEHAVIOR IN THE SPIRIT OF ECOLOGICAL MARKETING***CROITORU Gabriel, RADU Florin, NITU Claudiu Valentin***EMPIRICAL RESEARCH ON COMPLEMENTARY SERVICES IN ROMANIAN GROCERY RETAILING***DABIJA Dan-Cristian, ABRUDAN Ioana Nicoleta***NEW RESEARCH IN CONSUMER BEHAVIOUR FOR HANDLING CUSTOMER MIND***DINU Gabriel, DINU Loredana***ROMANIAN TOURISM – THE ETERNAL CHANCE OF ECONOMICAL RECOVERY***DINU Loredana, DINU Gabriel***SENSORY DIMENSIONS OF THE DESTINATION BUCHAREST FROM THE POINT OF VIEW OF YOUNG PEOPLE***DIȚOIU Mihail-Cristian, STĂNCIOIU Aurelia-Felicia, TEODORESCU Nicolae***THE IMPLICATIONS OF INNOVATION PROCESS ON THE MARKETING OF HIGH-TECHNOLOGY PRODUCTS***DOVLEAC Lavinia, BĂLĂȘESCU Marius, BĂLĂȘESCU Simona***CULTURAL HERITAGE, TRAVEL AND TOURISM, AND SUSTAINABLE DEVELOPMENT: AN EXPLORATORY ASSESSMENT OF THEIR CURRENT RELATIONSHIPS***DUGULAN Diana, POPESCU Ioana Cecilia, VEGHEȘ Călin***KNOWING EMPLOYEES' PERCEPTIONS – DETERMINANT IN CREATING A SUCCESSFUL ORGANIZATIONAL CULTURE***DUMITRESCU Luigi, RĂDULESCU Violeta, PENTESCU Alma***DISCOVERING SOCIAL MEDIA BEHAVIOR PATTERNS IN ORDER TO IMPROVE THE MARKETING STRATEGY IN THE CURRENT CHAOTIC ENVIRONMENT***DUMITRESCU Luigi, ȚICHINDELEAN Mihai, VINEREAN Simona***MARKETING RESEARCH REGARDING ROMANIAN CONSUMER PROFILES FOR SOCIAL TOURISTIC SERVICES***DUMITRU Nicoleta Rossela, STOICA Ivona, MUNTHIU Maria-Cristiana***USE OF VECTOR AUTOREGRESSIVE ANALYSIS IN ECONOMETRIC MODELLING***ENACHE Calcedonia***A RISK-BASED BRAND EQUITY MODEL***FLOREA Dorian-Laurențiu, MUNTEANU Claudiu-Cătălin***ONLINE SOCIAL NETWORKS – A COMPARATIVE ANALYSIS FOR THE MARKETING WORLD***FUCIU Mircea, GORSKI Hortensia***ATTITUDES, OPINIONS AND BEHAVIOUR OF MANAGERS OF BRAȘOV COMPANIES ON THE APPLICATION OF ENVIRONMENTAL MARKETING IN COMPANIES***FUNARU Mihaela, NICOLAE Carmen-Magda, IOSIP Alexandru***ENVIRONMENTAL COMMUNICATION AND ECOLOGICAL EDUCATION IN ROMANIA***FUNARU Mihaela, NICOLAE Carmen-Magda***THE ECOLOGICAL RISKS CONCERNING DEFORESTATION WITHIN GLOBALIZATION***GĂLBEAZĂ Alexandra*

	FRIDAY, JUNE 15, 2012
17:00 – 19.30	ROOM: E 12
SESSION TRAK	PARALLEL SESSION 3.3. MCTNPC
SESSION CHAIR	<i>COSMESCU Ioan, TROANCA Dumitru, LIANU Costin</i>

ACTUALITIES AND ASPECTS OF THE BUSINESS TRAVEL IN ROMANIA*COSMESCU Ioan, COSMESCU Denisa***MANAGEMENT STRATEGIES FOR SUSTAINABLE DEVELOPMENT OF NATURAL AND ANTHROPIC ECOSYSTEMS***GĂVAN Smaranda, ANDRONESCU Alina***SUSTAINABLE USE OF NATURAL RESOURCES IN THE SPACE OF DANUBE'S DELTA***GHEORGHE Silviu, POPESCU Liliana, BIBICIOIU Sorin***A HEDONISTIC APPROACH TO CONSUMER BEHAVIOR DURING THE ECONOMIC CRISIS***IOANĂȘ Maria Elisabeta, ALDEA Roxana-Elena***THE CHALLENGES AND BUSINESS POTENTIAL OF SOCIAL MEDIA AND THE TRANSFORMATION OF NOWADAYS CORPORATE COMMUNICATIONS***IONESCU Andreea, TATU Cristian Ionuț***STRATEGIC CHANGE IN SMALL ENTERPRISES: AN OPTION OR AN OBLIGATION?***IONITA Daniela***50 YEARS OF ACTIVITY TO INCORPORATE THE “DOBROGEA” BRAND***JUGANARU Mariana, JUGANARU Ion-Danut, MORARU Andreea***REDEFINING THE BRAND IN THE 21ST CENTURY***KALED K. Hameide***PERMANENT PROMOTIONAL EXHIBITION ABROAD, CASE STUDY OF ROMANIAN EXPORT CENTER IN SHARJAH***LIANU Costin, GUDEI Simona Corina***ROMANIAN SME's OVERALL SATISFACTION WITH THE USE OF ONLINE MARKETING TECHNIQUES: AN EMPIRICAL MODEL***MACOVEI Octav-Ionuț, ICONARU Claudia, PERJU Alexandra***THE ANALYSIS OF THE TOURIST BEHAVIOR DURING THE ECONOMIC CRISIS IN ROMANIA AND IN EUROPEAN UNION***MAHIKA Elena-Cristina, DITU - FURTUNA Camelia***THE ECONOMIC AND SOCIAL IMPACT OF TOURISM***MILEA Oana Maria, NEDEA Petronela-Sonia, PASCU Emilia***CONSUMER BEHAVIOUR: DOES HISTORY MATTER?***MORARU Andreea Daniela, JUGANARU Ion-Danut***A CRITICAL ANALYSIS OF BRAND EQUITY EVALUATION METHODS***MUNTEANU Claudiu-Cătălin, FLOREA Dorian-Laurențiu***PRICE STRATEGY IN THE INTERNATIONAL MARKETING***MUȘETESCU Adina***ROMANIAN WINES PROMOTION STRATEGY DEVELOPMENT AND HEALTHCARE IMPLICATIONS***NEACSU (BLEAJĂ) Onița, BOBEICĂ Ana Maria***COMMUNICATION PARTICULARITIES SPECIFIC TO RELATIONSHIP MARKETING. CASE STUDY: INTERACTIVE COMMUNICATION AND EMOTIONAL COMMITMENT BASED ON AGE GROUP OF CLIENTS***NEAGOE Cristina, AVRAM Emanuela Maria*

THE PREFERENCES OF CLIENTS REGARDING INTERACTIVE AND UNIDIRECTIONAL COMMUNICATION ON THE ROMANIAN INSURANCE MARKET

NEAGOE Cristina

E-COMMERCE - A VIABLE PART OF WINEMAKERS' STRATEGY: STUDY ON THE CONTENT OF ROMANIAN WEBSITES

NISTORESCU Tudor, PAVEL Silvia-Mihaela, CONSTANTINESCU Adina

ASPECTS CONCERNING THE HOTEL MARKET WORLDWIDE, EUROPE AND ROMANIA

OLTEAN Flavia Dana

		FRIDAY, JUNE 15, 2012
11:00 – 13:45		ROOM: E 22
SESSION TRAK		PARALLEL SESSION 3.4. MCTNPC
SESSION CHAIR		SIMION Doina, STOICA Eduard, VEGHEȘ Călin

AN EMPIRICAL MODEL OF ONLINE BUYING CONTINUANCE INTENTION

ORZAN Gheorghe, ICONARU Claudia, MACOVEI Octav-Ionut

ANALYSIS OF STUDENT PERCEPTIONS ON THE QUALITY OF HIGHER EDUCATION IN ROMANIA

PARIZA-MANEA Natalia, CETINA Iuliana

EVALUATING THE EFFICACY OF MARKETING ACTIVITY IN THE FOOTWEAR INDUSTRY AND THE NECESSARY MEASURES TO ENDURE THE CRISIS

PAȘTIU Carmen Adina

THE IMPACT OF WINE TOURISM (OENOTOURISM) WITHIN SUSTAINABLE DEVELOPMENT

PĂDURARU Cătălin, GĂLBEAZĂ Alexandra

DRINK WATER, WASTEWATER – CUSTOMERS' AWARENESS AND ATTITUDE

PETRESCU Dacinia Crina, TUTUNEA Mihaela

TOURISM SEEN THROUGH THE EYES OF ROMANIAN CUSTOMERS – THE 21ST CENTURY ECONOMIC PERSPECTIVE

POPESCU Veronica Adriana, POPESCU N. Gheorghe, POPESCU Cristina Raluca

THE LEGAL FRAMEWORK OF CORPORATE SOCIAL RESPONSIBILITY

POȚINCU (MUREȘAN) Laura, VOICULESCU Maria Iuliana

LEGAL AND ECONOMIC ASPECTS OF COMMERCIAL AND ELECTORAL ADVERTISING IN ROMANIA

POȚINCU Cristian, VOICULESCU Nicolae

ROMANIA'S STRUCTURAL COMPETITIVENESS IN THE EUCONTEXT - A REVEALED COMPARATIVE ADVANTAGE APPROACH

POPA Angela Cristina

STUDY REGARDING THE IMAGE OF SUPERMARKETS KAUFLAND, PENNY, PROFI IN THE CITY OF ALBA IULIA

RADOVICIU Ruxandra, STREMȚAN Filimon, CUCEA Ramona

THEORETICAL AND APPLIED ASPECTS OF EVALUATION THROUGH STATISTICAL QUESTIONNAIRE

SIMION Doina Maria

RESEARCH FOR EVALUATING CUSTOMER SATISFACTION WITH THE QUALITY OF AGRO-TOURISTIC SERVICES IN ROMANIA

STANCU Daniela Georgiana, ARON Georgiana

RELATIONSHIP MARKETING, USEFUL IN INSURANCE SALES

STOFOR Ovidiu-Ilie

TOURISM MARKETING – KEY CONCEPT OF TOURISM IN A WORLD OF GLOBALIZATION

STOICA Ana-Maria, CREȚOIU Raluca Ionela

NEW TECHNOLOGIES SHAPING THE E-COMMERCE ENVIRONMENT

STOICA Eduard, BROTE Ioan Victor

IMPLICATIONS AND OPPORTUNITIES OF ONLINE ADVERTISING FOR INCREASING THE ROMANIAN MARKETING WORK MARKET. CASE STUDY: ONLINE ADVERTISING REGARDING JOB MARKETING PROMOTION

STOICA Ivona, DUMITRU Nicoleta Rossela, MUNTHIU Maria-Cristiana

YOUNG CONSUMERS' ATTITUDE TOWARD THE PRODUCTS THAT REPRESENT THE MAIN OBJECT OF CAUSE RELATED MARKETING CAMPAIGNS

STREMȚAN Filimon, MIHALACHE Silvia Ștefania

GLOBAL HOTEL INDUSTRY- CHARACTERISTICS AND INTERNATIONAL TOURISM: AN ECLECTIC PARADIGM

TERENTE Anca-Simona

REFOCUSING MARKETING TO REFLECT SOCIAL RESPONSABILITY

TRIȘCĂ Gelu, CIORTUZ Adela

MODEL BASED ON KEY PERFORMANCE INDICATORS FOR ASSESSING THE MARKET POSITION OF A COMPANY. CASE STUDY IN A CAR RENTAL COMPANY

URSACESCU Minodora, CIOC Mihai

BUSINESS DEVELOPMENT THROUGH INNOVATION AND RESEARCH

VASILE Adrian, VICIU Tania Georgia, COSTEA Carmen Eugenia

A MARKETING REVIEW OVER THE CONTENT OF THE CONSUMER'S PRIVATE SPACE

VEGHEȘ Călin, ACATRINEI Carmen, DUGULAN Diana

THE ECOAGROCLUSTER AN ANSWER TO GLOBAL CHALLENGES, FOCUS ON SUSTAINABLE DEVELOPMENT

ZECA Ecaterina Daniela

Paper Sessions

SECTION 4**BANKING, ACCOUNTING AND FINANCIAL SYSTEMS FROM THE
21ST CENTURY PERSPECTIVE (BAFSCP)**

	FRIDAY, JUNE 15, 2012
11:00 – 13:45	ROOM: EM 9
SESSION TRAK	PARALLEL SESSION 4.1. BAFSCP
SESSION CHAIR	BRĂTIAN Vasile, BRATU Renate, CIUHUREANU Alina Teodora

CONSIDERATIONS REGARDING THE PATRIMONIAL INVENTORY IN THE SPIRIT OF EUROPEAN ACCOUNTING REGULATIONS*AVRAM Veronel, ȚOGOE Greti Daniela***FINANCIAL PERFORMANCE INDICATORS FOR EVALUATION OF LISTED COMPANIES***BALTEȘ Nicolae, CIUHUREANU Alina Teodora***RETAIL BANKING TRANSACTION INNOVATION***BANACU Cristian, GRUDNICKI Bogdan***OPTIMAL FISCAL SYSTEM AND PUBLIC FINANCE SUSTAINABILITY INDICATORS IN EAST EUROPEAN COUNTRIES WITHIN THE EU27***BANU Ilie, BUTIUC Ioana-Mădălina***FINANCIAL PERFORMANCE OF BANKS ANALYSIS***BĂTRÂNCEA Ioan, BăTRÂNCEA Maria, MOSCVICIOV Andrei***THE CONNECTION BETWEEN THE LUMP-SUM TAX AND THE SMES' TURNOVER IN ROMANIA***BECA Marușa, ȘERBAN Elena Claudia***THE RATING SYSTEM LICOS BUDGETARY INSTITUTIONS***BECHIȘ Liviu***THE PRESENT SITUATION OF THE ABSORPTION OF THE STRUCTURAL AND COHESION FUNDS IN ROMANIA: THE CONSEQUENCES OF INTERRUPTION OF PAYMENTS THROUGH SECTORAL OPERATIONAL PROGRAM HUMAN RESOURCE DEVELOPMENT***BERICA Corina, COCRIȘ Vasile***TESTING EFFICIENCY OF AN EMERGING CAPITAL MARKET: EVIDENCE FROM BRATISLAVA STOCK EXCHANGE***BIRĂU Felicia Ramona***THE BUDGET OF THE PUBLIC INSTITUTION – A PROGRAMMING AND EXECUTION INSTRUMENT FOR INCOMES AND EXPENSES***BOBEȘ Florina-Maria***THE IMPLEMENTATION OF RISK MANAGEMENT SYSTEMS IN ROMANIAN PUBLIC INSTITUTIONS***BOGHEAN Florin, HLACIUC Elena, BOGHEAN Carmen***ACCOUNTING AND AUDIT IN TIMES OF CRISIS***BOIA Mădălina-Ioana***A FAN CHART FOR INFLATION RATE FORECASTS IN ROMANIA***BRATU Mihaela***CRISIS AND FINANCIAL REGULATION***BRATU Renate Doina, ȚĂRAN – MOROȘAN Adrian*

WHICH ARE THE FUTURE REVENUES OF THE EUROPEAN UNION SINCE 2014?

BUNESCU Liliana, COMANICIU Carmen

APPLICATION OF THE PRINCIPAL COMPONENTS ANALYSIS TECHNIQUE ON ROMANIAN INSURANCE MARKET

BURCĂ Ana-Maria, ARMEANU Dan

IMPLICATIONS OF TAX BURDEN BORN BY THE FOREST ENTITY ON ADMINISTRATIVE RESOURCES

CĂLEAN Ioana, GATEA Maria

A SURVEY OF THE STRUCTURAL APPROACH IN CREDIT RISK MODELLING

CĂLIN Adrian Cantemir, POPOVICI Oana Cristina

EFFECTS OF CENTRALIZATION IN THE POST-TRADING INFRASTRUCTURE OF OTC DERIVATIVES

CALISTRU Roxana Angela

ADVANTAGES AND OBSTACLES TO THE APPLICATION OF IFRS IN THE REPUBLIC OF MOLDOVA

GRIGOROI Lilia, GHEDROVICI Olesea

	FRIDAY, JUNE 15, 2012
15:15 – 17:00	ROOM: EM 9
SESSION TRAK	PARALLEL SESSION 4.2. BAFSCP
SESSION CHAIR	COMANICIU Carmen, BUNESCU Liliana, DOBRE Elena

FROM FISCAL SOVEREIGNTY TO A GOOD FISCAL GOVERNANCE IN THE EUROPEAN UNION

CHILAREZ Dănuț, ENE George Sebastian

FIABILITY OF PIVOT POINT INDICATOR

CIUDIN Adrian, VASIU Diana

THE BALANCE SHEET – INFORMATION SYSTEM IN THE FINANCIAL DIAGNOSIS

CIUHUREANU Alina Teodora

SEVERAL COORDINATES REGARDING CIVISM TAXATION

COMANICIU Carmen, BUNESCU Liliana

INTERNAL AND EXTERNAL AUDITORS AS A TEAM-WORK

CONSTANTIN Nicolae Vasile, SUSMANSCHI Georgiana

THE BITCOIN ECONOMY, AN ANTI - CRISIS REMEDY?

COZMEI Cătălina, CALOIAN Florentin

QUALITY IN HIGHER EDUCATION: FROM WORDS TO REALITY

CREȚAN Georgiana Camelia, CÂMPEANU Emilia Mioara, CHIRILĂ Viorica

TO WHAT EXTENT THE DIMENSION OF THE FACULTATIVE PENSIONS FUNDS IS INFLUENCED BY THE PLACEMENTS OF THEIR ASSETS? STATISTICAL STUDY IN ROMANIA

CRISTEA Mirela, MARCU Nicu, SIMION Mircea Laurențiu

THE LEASE AGREEMENT – A METHOD TO FINANCE THE PUBLIC SECTOR INVESTMENTS

CRIVEANU Maria

STUDY ON LIQUIDITY IN ROMANIAN COMPANIES

CSEGEDI Sandor, BĂTRÂNCEA Ioan, TODEA Angela

A STATISTICAL STUDY ON THE IT ROMANIAN COMPANIES PERFORMANCE

CSEGEDI Sandor, BĂTRÂNCEA Larissa-Margareta, MOSCVICIOV Andrei

ABSENTEEISM AND THE IMPACT OF COST IN HOSPITALS

DĂUȘ Gabriela Loredana

THE VALUE OF R&D FISCAL TREATMENTS IN THE EUROPEAN UNION: RECENT EXPERIENCES

DIACONU Mihaela

SCIENCE AND ETHICS – PUBLIC USE OF ACCOUNTING EXPERTISE IN CONTEXT OF THE FINANCIAL CRISIS

DOBRE Elena, PETRASCU Daniela

RESTORING THE INTERNATIONAL FINANCIAL AND MONETARY SYSTEM

DOCIU Mădălina, DUNARINTU Anca, ANDREICA Angela

	FRIDAY, JUNE 15, 2012
17:00 – 19:30	ROOM: EM 9
SESSION TRAK	PARALLEL SESSION 4.3. BAFSCP
SESSION CHAIR	BALTEȘ Nicolae, PETRAȘCU Daniela, DUDIAN Monica

THE FINANCIAL IMPLICATIONS OF IMPLEMENTING THE NATIONAL REFORM PROGRAM IN ROMANIA

BALTEȘ Nicolae, ISPAS Roxana

APPLICATIONS OF THE WAITING LINES THEORY IN FINANCING THE HEALTH INSURANCE SYSTEMS

CONSTANTINESCU Dan, ALEXANDRU Ciprian Antoniad

CRISIS TRANSMISSION AND EFFECTS ON FINANCIAL SYSTEM. EVIDENCE FROM ROMANIA

DORNEAN Adina, FÎRȚESCU Bogdan-Narcis

THE FINANCIAL RISKS OF THE ENTITY

DUCU Corina

SOVEREIGN CREDIT RATING AND STOCK MARKET CAPITALIZATION IN CENTRAL AND EASTERN EUROPE, 1996 - 2010

DUDIAN Monica, POPA Raluca Andreea

THE IMPORTANCE OF INVESTMENTS IN EARLY EDUCATION

DUMITRESCU Alexandra, CONSTANTINESCU Adrian, TACHE Ileana

VIEWS REGARDING THE ORGANIZATION OF THE ACTIVITIES RELATED TO THE PREVENTION AND COMBAT AGAINST MONEY LAUNDERING

DUMITRESCU Serju, AVRAM Marioara

GLOBALIZATION OF FINANCIAL AND AUDITING SERVICES- FINANCIAL IMPLICATIONS FOR ROMANIAN COMPANIES

DUȚESCU Adriana, SAHLIAN Daniela

THE SIGNIFICANCE OF ETHICAL CONDUCT FOR THE ACCOUNTING PROFESSION

DUȚESCU Mihaela

SUSTAINABLE DEVELOPMENT IN THE PRESENCE OF FOREIGN INVESTMENT. OMV PETROM CRITICAL ANALYSIS

ENE Sebastian George, IONECI Mihaela, CHILAREZ Dănuț

INSURANCE SYSTEM AND EUROPEAN INSURANCE MARKET DURING CRISIS – EVIDENCE FROM SOME POST-COMUNIST COUNTRIES

FÎRȚESCU Bogdan-Narcis

THE TESTING OF THE CONNECTION'S INTENSITY AND OF THE DEPENDENCE SIGNIFICANCE BETWEEN THE ALLOCATIONS VALUE, THE SOLICITED VALUE THROUGH THE SUBMITTED PROJECTS, THE VALUE OF THE APPROVED PROJECTS, THE VALUES OF THE CONTRACTED ONES AND THE ABSORPTION CAPACITY IN THE OPERATIONAL PROGRAMME ADMINISTRATIVE CAPACITY DEVELOPMENT

FLORESCU Daniela

ECONOMIC CRISIS – UNDERSTANDING THE CAUSES TO ANALYSE POSSIBLE SOLUTIONS

GAVRILETEA Marius Dan, MOGA Aura Carmen

THE IMPACT OF THE FINANCIAL STRUCTURE ON CORPORATE GOVERNANCE

GEORGESCU Cristina Elena

THE INTENSITY OF LIBERALIZATION

GHERMAN Mircea-Cristian, CIUPAC-ULICI Maria-Lenuța, COMAN Alexandru

HOW CONCENTRATED IS THE ROMANIAN BANKING SYSTEM OPPOSED TO THE EUROPEAN UNION COUNTRIES AVERAGE?

GHIȚĂ-MITRESCU Silvia, DUHNEA Cristina, VANCEA Paula Diane Corina

ANALYSIS OF LOANS TO HOUSEHOLDS FOR HOUSE PURCHASE IN ROMANIA

GIBESCU Octavia Maria

ASPECTS CONCERNING THE EXCISE DUTIES IN ROMANIA FOLLOWING THE ACCESSION TO THE EUROPEAN UNION

HADA Teodor, ANGHEL Dana Cristina

	FRIDAY, JUNE 15, 2012
11:00 – 13:45	ROOM: E 41
SESSION TRAK	PARALLEL SESSION 4.4. BAFSCP
SESSION CHAIR	JUCAN Cornel, MĂRZA Bogdan, INCEU Adrian

THE IMPACT OF DIRECT FOREIGN INVESTMENTS ON THE ECONOMIC PRODUCTIVITY GROWTH - CASE STUDY CENTRAL AND EASTERN EUROPE

HALMI Mirela, POPA Daniela

HEDGING CURRENCY RISK IN EUROPEAN STOCK MARKETS: EVIDENCE FROM THE CURRENT FINANCIAL CRISIS

HOROBET Alexandra, DRAGHICI Alina, CONSTANTIN Laura Gabriela

HERITAGE, SHOULD BE SENT TO THE ACCOUNTING ANTIQUITIES MUSEUM?

ILINCUȚĂ Lucian – Dorel

DEVELOPMENTS IN THE BANKING INTEGRATION PROCESS: EVIDENCE FROM THE NEW EU MEMBER STATES

ILUȚ Bogdan, POTLOG Dorian

BUDGET REVENUES IN EU-27

INCEU Adrian Mihai, ZAI Paul

INTERNAL AUDIT PROGRESS AND ITS ROLE ON CORPORATE GOVERNANCE

ION Claudia, DURINA Georgeta, STANCIU Jeni Aura

IMPORTANCE OF THE MEASUREMENT OF THE LIQUIDITY RISK IN BANKING MANAGEMENT

ION Luminița, ION Alexandra

THE STYLIZED FACTS OF ASSET RETURNS AND THEIR IMPACT ON VALUE-AT-RISK MODELS

IORGULESCU Filip

ENVIRONMENTAL AUDITING PROCESS – PART OF CORPORATE SOCIAL RESPONSIBILITY REPORTING

IVAN Oana Raluca, PUȚAN Alina

THE STRATEGIC ALIGNMENT BETWEEN KNOWLEDGE STRATEGY AND INFORMATION SYSTEM STRATEGY IN THE BANKING SECTOR

JUCAN Cornel Nicolae, DOLF BAIER Mihaela Sabina

CURRENT CONSIDERATIONS ABOUT COST-BENEFIT ANALYSIS AND ABSORPTION OF THE STRUCTURAL AND COHESION FUNDS USED FOR INVESTMENT PROJECTS FROM ROMANIA

KAGITCI Meral, BUȘU Cristian

EMU-INDUCED TAX MIXES CHANGES A MULTIDIMENSIONAL ANALYSIS OF EURO AREA FISCAL STRUCTURES

LAZĂR Isadora

THE AMBIGUOUS CORRELATION BETWEEN FISCAL POLICY AND ELECTIONS IN ROMANIA

LOBONȚ Oana-Ramona, KULOGLU Ayhan

IS THE ROMANIAN BANKING SYSTEM INTEGRATED INTO THE EUROPEAN ONE? A MONEY MARKET PERSPECTIVE

LOVIN Horațiu

THE RECOVERY TERM'S CONTRIBUTION TO THE IDENTIFICATION OF VALUE LOSSES FROM THE USE OF FIXED ASSETS

MANEA Marinela – Daniela

BASEL III - THE STABILITY OF FINANCIAL SYSTEM

MARIN Cornelia

CONSIDERATIONS ON ECONOMIC INFORMATION SYSTEM OF PROFIT UNITS

MĂRZA Bogdan, SAVA Raluca, ȘERBU Răzvan

THE DETERMINANTS OF BUDGET DEFICIT IN ROMANIA

MESEA Oana Elena

APPROACH THROUGH PRACTICAL RESEARCH OF INTELLECTUAL CAPITAL

MIHAI Irina, CIOBAN Alexandra Narcisa, BALAN Ioana

NEW PERSPECTIVES FOR INTERNAL AUDIT WITHIN FINANCIAL INSTITUTION IN THE LIGHT OF CORPORATE GOVERNANCE

MIHĂILESCU Ciprian Teodor

	FRIDAY, JUNE 15, 2012
15:15 – 17:00	ROOM: E 41
SESSION TRAK	PARALLEL SESSION 4.5. BAFSCP
SESSION CHAIR	ORĂȘTEAN Ramona, SBÂRCEA Ioana, POPA Daniela

FISCAL POLICY'S INFLUENCE ON ECONOMIC GROWTH IN THE EUROPEAN UNION*MIHAIU Diana Marieta, OPREANA Alin***RELEVANCE OF ACCOUNTING INFORMATION FOR THE MARKET VALUE OF A COMPANY. CASE STUDY ON THE BUCHAREST STOCK EXCHANGE***MILOȘ Marius Cristian, NICU Ioana, MILOȘ Laura Rais***BUSINESS FAILURE PREDICTION FOR ROMANIAN SMEs USING MULTIVARIATE DISCRIMINANT ANALYSIS***MOSCALU Maricica***THE BUSINESS MODEL AND FINANCIAL ASSETS MEASUREMENT***NICULA Ileana***LOCAL BUDGET CONSOLIDATION AS AN INSTRUMENT OF LOCAL AUTONOMY – EVIDENCE FROM ROMANIA***OPREA Florin, CIGU Elena***MARKET INFORMATIONAL EFFICIENCY TESTS AND ITS CRITICS: THE CASE OF EMERGENT CAPITAL MARKETS***OPREAN Camelia, BRĂȚIAN Vasile***POST-CRISIS EXCHANGE RATE ARRANGEMENTS IN EUROPE***ORĂȘTEAN Ramona, MĂRGINEAN Silvia***QUALITATIVE ANALYSIS OF THE SIGNIFICANCE OF CREDIT RATING***ORHEIAN Oana Mihaela***ACCOUNTING MODELS SPECIFIC TO THE INDEPENDENT EXPORT OF GOODS WITH SIGHT COLLECTION***PALIU – POPA Lucia***RURAL DEVELOPMENT POLICY IN ROMANIA IN THE CONTEXT OF REFORMING THE COMMON AGRICULTURAL POLICY AFTER 2013***PĂUN (ȘARAMET) Georgeta, PĂUN (CIOBANU) Mihaela Cristina, CIOBANU Laura***CURRENT ISSUES OF FISCAL CONTROL IN ROMANIA***POP Ioan, MOLNAR Andra, GABAN Lucian***SELECTED ASPECTS OVER A STUDY ON FINANCING ASSETS USING FINANCIAL LEASING IN SIBIU COUNTY***POPA Daniela, HALMI Mirela***FISCAL AND BUDGET POLICIES – MAJOR COMPONENTS OF ECONOMIC AND SOCIAL POLICY MIX IN ROMANIA AT PRESENT AND IN FUTURE***POPA Ionela, CODREANU Diana, ALBICI Mihaela***CREATIVITY VERSUS ILLEGALITY WHEN OPTIMIZING A COMPANY'S FISCAL COST***POPA Mihaela***ACCOUNTANCY – INFORMATION SOURCE FOR KNOWING THE ECONOMIC AND FINANCIAL ACTIVITY***PUICAN Liliana, AVRAM Marioara***CREDIT RISK TRANSFER MECHANISMS IN THE EU BANKING SECTOR***ROMAN Angela, ȘARGU Alina Camelia***CREDITING THE AGRICULTURE - A PAST AND PRESENT CONCERN OF THE ROMANIAN BANKING SYSTEM***SBÂRCEA Ioana Raluca*

	FRIDAY, JUNE 15, 2012
17:00 – 19:30	ROOM: E 41
SESSION TRAK	PARALLEL SESSION 4.6. BAFSCP
SESSION CHAIR	<i>PETRIA Nicolae, MOLDOVAN Iosif, TRENCA Ioan</i>

ASPECTS REGARDING FISCAL HARMONIZATION IN EUROPEAN UNION*MOLDOVAN Iosif***THE MANAGERIAL ACCOUNTING - A WAY OF PERFORMING FINANCIAL MANAGEMENT IN ROMANIAN SMALL AND MEDIUM-SIZED ENTERPRISES***SABOU Felicia***FINANCIAL INSTRUMENTS USED TO INCREASE THE ABSORPTION OF EU FUNDS BEFORE AND AFTER EU ACCESSION, IMPORTANT INFLUENCE ON ROMANIAN AGRICULTURAL POLICY***SASU Georgică, IONCEF Cezar-Săndel***CHALLENGES OF OPERATING AND COMPLYING WITH THE UCITS IV DIRECTIVE***SAVA Cătălina, RADU Ioana***MODELS OF PERSONAL INCOME TAX***SAVA Valentin, TUREATCĂ Manuela Violeta***ALGORITHM IN THREE STAGES FOR PORTFOLIO OPTIMIZATION - APPLICATION IN CASE OF ITALIAN STOCK MARKET***ȘERBAN Florentin, ȘTEFĂNESCU Maria Viorica, DEDU Silvia***INVESTMENT PROJECTS ANALYSE METHODOLOGY***SIMEN Antoneta***POSSIBILITIES OF CREATING A CONSISTENT AND PREDICTABLE FRAMEWORK IN TERMS OF COSTS AND REVENUES FOR RAIL INFRASTRUCTURE MANAGEMENT IN ROMANIA***STANCIU Jeni Aura, ION Claudia, MUNTEANU Victor***A FINANCIAL PROGRAMMING MODEL – REPRESENTATIVE INDICATORS AND SCENARIOS***STANICA Nicolae Cristian***HOW DO OWNERSHIP FEATURES AFFECT CORPORATE GOVERNANCE DISCLOSURE? – THE CASE OF BANKING SYSTEM***ȘTEFĂNESCU Cristina Alexandrina***THE CURRENT INTERNATIONAL FINANCIAL CRISIS AND THE FINANCIAL SUPERVISION INSTITUTIONAL ARRANGEMENTS EFFECTIVENESS IN THE EUROPEAN UNION COUNTRIES***STOICA Ovidiu, CĂPRARU Bogdan***A FINANCIAL-ACCOUNTING APPROACH TO PERFORMANCE, IDENTIFYING FINANCIAL KEY COMPONENTS***TANASĂ Florentin-Emil, HOROMNEA Emil, UNGUREANU Sebastian***CONSIDERATIONS OVER THE METHODOLOGY OF FINANCIAL ANALYSIS AND ITS LINKAGE WITH BANKABILITY OF EUROPEAN FUNDED INVESTMENT PROJECTS***TRENCA Ioan, PETRIA Nicolae, DROJ Laurențiu***THE TOLERANCE AND OPERATIONAL RISK APPETITE IN BANKING***TRENCA Ioan, PETRIA Nicolae, MUTU Simona***TAXATION AND SUSTAINABLE DEVELOPMENT***TUREATCĂ Manuela Violeta, SAVA Valentin***ANALYSIS OF FACTORS INFLUENCING THE LEVEL AND DYNAMICS OF NET PROFITS***UNGUREANU Sebastian, TĂNASE Florentin Emil***STUDY REGARDING THE EVOLUTION OF THE WORKING CAPITAL AND THE NECESSARY WORKING CAPITAL FOR 20 ROMANIAN COMPANIES DURING 2008 – 2010***VASIU Diana Elena, CIUDIN Adrian*

STUDY OF DETERMINANT FACTORS OF DIVIDEND POLICY PROMOTED BY COMPANIES LISTED ON BUCHAREST STOCK EXCHANGE

VINTILĂ Georgeta, MOSCU Raluca Georgiana

PUBLIC DEBT SERVICE AND ITS IMPACT ON PUBLIC EXPENDITURES

ZUGRAVU Bogdan Gabriel, DOBRANSCHI Marian

PUBLIC EXPENDITURES IMPACT ON ECONOMIC GROWTH: EVIDENCES FOR ROMANIA

ZUGRAVU Bogdan-Gabriel, SAVA Anca-Ştefania

Paper Sessions

SECTION 5**APPLIED INFORMATICS IN ECONOMY (AIE)**

	FRIDAY, JUNE 15, 2012
11 – 13:45	ROOM: EP 2
SESSION TRAK	PARALLEL SESSION 5.1 AIE
SESSION CHAIR	CRISTESCU Marian, MARTIN Florin , HUNYADI Ioan Daniel

THE IMPACT OF SEMANTIC WEB TO BUSINESS INTELLIGENCE*BERTA Dora-Anca***AN EMPIRICAL EXPLORATION IN ASSESSING THE DIGITAL SKILLS FOR ROMANIA***BORISOV Daniela, FRĂȚILĂ Laurențiu, TANȚĂU Adrian***A RESEARCH ON RETRIEVING AND PARSING OF MULTIPLE WEB PAGES FOR STORING THEM IN LARGE DATABASES***BUCUR Cristian, TUDORICA Bogdan George***INCENTIVES AND ENHANCEMENTS FOR USING ONLINE TOOLS. CASE STUDY FOR AN ONLINE ASSESSMENT PLATFORM***CERVINSCHI Cezar Liviu, BUTUCEA Diana***ON A MODEL FOR PREDICTING THE EXCHANGE RATE EURO- LEU WITH A NAR NEURAL NETWORK***CIOBANU Dumitru***WHY CAN'T WE USE THE SAME CURE FOR ALL CRISES? -AN AGENT BASED MODELLING APPROACH-***CIUTACU Ileana, VÎNTU Denis, SĂVULESCU Iulian***CHARACTERISTICS OF THE MOBILE COMPUTATIONAL ARCHITECTURE***CRISTESCU Marian Pompiliu, CIOVICA Laurentiu, MARTIN Florin***EDUCATIONAL METHODS FOR INTELLIGENT TUTORING SYSTEMS IN ILL-DEFINED DOMAINS***CUCU Ciprian, CUCU Ioan***THE PHENOMENON OF INCREASING VALUE OF STOCK CAPITAL ON ROMANIAN MARKET***DOLCA Ioan, NICOLOV Mirela***IMPLEMENTING STRATEGY: THE KEY FACTORS WHICH CAN IMPROVE THE SUCCESS RATE OF INFORMATION SYSTEM DEVELOPMENT***GHEORGHE Gabriela, LUPASC Adrian***INVESTMENT DECISION ANALYSIS IN INFORMATION SECURITY***GHEORGHE Mirela***APPLYING STRING EDIT DISTANCE TO DISCOVER BUSINESS SUBSIDIARIES***HANCU Lucian***DESIGN AND IMPLEMENTATION OF A CLUSTERING MODEL TO STUDY CUSTOMER BEHAVIOR IN TOURISM ACTIVITIES***HUNYADI Ioan Daniel, MUȘAN Mircea Adrian***SIMULATING THE NUMBER OF ROMANIAN'S PUPILS AND STUDENT USING ARTIFICIAL INTELLIGENCE TECHNIQUES AND COUNTRY'S ECONOMIC ESTATE***ILIE Constantin, ILIE Margareta, MELNIC Lucia***SELF-HEALING, QUALITY CHARACTERISTIC OF MOBILE APPLICATIONS***IVAN Ion, BOJA Cătălin, ZAMFIROIU Alin*

ECOROLA: A PROPOSAL FOR A VERY HIGH-LEVEL ECONOMICS COMPUTER ROMANIAN LANGUAGE

JOITA Alin-Cristian, BUCUR Cristian

MODERN COMMUNICATION MANAGEMENT USING IT&C STRATEGY

MAREȘ Valerica, MAREȘ Marius Daniel, ȚARCĂ Naiana

THE MARK OF UNEXPECTED FINANCIAL CRISIS LEFT UPON CLOUD COMPUTING

MARIAN Matei

THE ROLE OF GOVERNMENT IN ROMANIA'S PARTICIPATION IN DIGITAL ECONOMY

MARTIN Florin Marius, CRISTESCU Marian Pompiliu

MOBILE ANALYTICS - MODERN DECISION SUPPORT SYSTEMS

MUNTEANU Adrian, PUICAN Florina

	FRIDAY, JUNE 15, 2012
17 – 19:30	ROOM: EP 2
SESSION TRAK	PARALLEL SESSION 5.2 AIE
SESSION CHAIR	CRISTESCU Marian, MOCANU Mihai, STANCIU Victoria

THE IMPORTANCE OF AUTOMATION IN THE DATA WAREHOUSING ENVIRONMENT – A CASE STUDY

NAGY Ilona Mariana

MODELING THE IMPACT OF ICT ON INNOVATION PERFORMANCE

PREDA Ana-Maria, CRIȘAN Daniela Alexandra, STĂNICĂ Justina Lavinia

MOBILE DATA MANAGEMENT FOR BUSINESS INTELLIGENCE IN DISTRIBUTED ENVIRONMENT

PUICAN Florina Camelia, MUNTEANU Adrian, ULARU Elena-Geanina

CLOUD COMPUTING SECURITY

RADUT Carmen, POPA Ionela, CODREANU Diana

SECURITY SOLUTIONS FOR DATA AT REST

ȘERBAN Mariuța, ȘTEFAN Raluca-Mariana

EMERGING IT TECHNOLOGIES – ADVANTAGES AND RISKS

STANCIU Victoria, BRAN Florin

NEURAL NETWORK PRINCIPLES TO CLASSIFY ECONOMIC DATA

ȘTEFAN Raluca-Mariana, ȘERBAN Mariuța

CRAWLING – A SOLUTION FOR EFFICIENT E-GOVERNMENT. STUDY ON ANTI-COUNTERFEITING TRADE AGREEMENT (ACTA) FOCUSED ON SOCIAL MEDIA

STOICA Eduard, PITIC Antoniu Gabriel, TARA Andrei Iulian

THE POLITICS OF OPEN SOURCE SOFTWARE – A TREND TOWARDS LIBERALIZATION IN E-GOVERNMENT

TEIU Codrin-Marius

SIMULTANEOUS EQUATIONS MODEL USED IN STUDYING THE ANALYSIS ON HOUSEHOLD FINAL CONSUMPTION

ZAMFIR Cristina Gabriela, LUPAȘC Adrian, LUPAȘC Ioana

SOA CONSIDERATIONS FOR AN ELECTRIC POWER INDUSTRY ENTERPRISE

ZOTA Răzvan Daniel, MOLEAVIN Radu Ștefan, CONSTANTINESCU Radu

Paper Sessions

SECTION 6

**POSTDOCTORAL STUDIES SCHOOL FOR LIVESTOCK
BIODIVERSITY AND FOOD BIOTECHNOLOGIES BASED ON ECO-
ECONOMY AND BIO-ECONOMY FOR ECOSANOGENESIS**

	FRIDAY, JUNE 15, 2012
11:00 – 13:45	ROOM: 11, Academic Reunion Center, Banatului Str. No. 6
SESSION CHAIR	OPREAN Constantin, CIORTEA Gligor, SAND Camelia

THE ANALYSIS OF THE HEAVY METALS IN THE CORN AGRICULTURAL ECOSYSTEM IN THE AXENTE SEVER-COPȘA MICĂ AREA (SIBIU COUNTY)

ANTONIE Iuliana, PAVEL Petronela

THE DYNAMIC OF THE EU AND ROMANIAN AGRICULTURAL COOPERATIVE ENTERPRISES IN THE CURRENT CRISIS

BERCU Florentin, MANOLE Traian

WOODS, THE MOST COMPLEX TERRESTRIAL ECOSYSTEM

BLAJ Robert, CIORTEA Gligor

MANAGEMENT AND CONTROL SYSTEM FOR FUNDS TO ROMANIA POST ESTABLISHED – MEMBERSHIP

BOBOC Raluca

AUTOCRAT VERSUS DEMOCRATIC LEADER. CASE STUDY IN PUBLIC INSTITUTIONS FROM COUNTY CALARASI

CRETU Daniela, TUDOR Valentina, IOVA Andrei

THE IMPACT ON RURAL DEVELOPMENT PROGRAMS ON ENVIRONMENT, CASE STUDY, COMMON DOROBANTU, COUNTY CALARASI

MICU Marius Mihai, CRETU Daniela, TUDOR Valentina

ENVIRONMENTAL CHANGES AND THEIR EFFECT ON LEPIDOPTEROFAUNA ACTIVITY IN THE FOREST DUMBRAVA SIBIULUI, ROMANIA

MOISE Cristina, SAND Camelia, TĂNASE Maria

THE ROLE OF TOURIST INFORMATION CENTERS FOR DEVELOPMENT OF RURAL TOURISM IN PROTECTED AREAS

NICULA Virgil, SPĂNU Simona, NEAGU Roxana Elena

A REFLEXIVE ANALYSIS OF THE ROMANIAN HIGHER EDUCATION GRADUATES' EMPLOYMENT RATE ON THE ROMANIAN LABOUR MARKET

POPOVICI (BĂRBULESCU) Adina

THE REVOLUTION OF DIGITAL TECHNOLOGY

ȘERBU, Răzvan, GRĂDINARU Giani

BIOECONOMIC AND ECOECONOMIC ASPECTS REFLECTED IN THE SHEEP EXPLOITATION FROM SIBIU COUNTY

STANCIU Mirela, TODERICIU Ramona

THE ECONOMIC IMPACT OF CUSCUTA: DAMAGES AND USAGES

TĂNASE Maria, SAND Camelia, CIORTEA Gligor

“Lucian Blaga” University of Sibiu

Faculty of Economic Sciences

19th International Economic Conference

IECS 2012

***“THE PERSISTANCE OF THE GLOBAL ECONOMIC CRISIS:
CAUSES, IMPLICATIONS, SOLUTIONS”***

SIBIU, ROMANIA

JUNE 15, 2012

We greatly thank you for your participation,

HOPING TO SEE YOU AGAIN IN SIBIU – IECS 2013!

