

## SECTION I

### INDUSTRIAL REVOLUTIONS: GLOBALIZATION, POST - GLOBALIZATION

#### PARALLEL SESSION 1.1.

*ROOM: EM9, 11 a.m. – 2 p.m.*

##### **Section Board:**

Prof. Ph.D., H.C. **Dan Popescu**

Prof. Ph.D., Senior Researcher **Lucian Liviu Albu**

- SIMULATION ON LONG-TERM CORRELATION BETWEEN DEMOGRAPHIC VARIABLES AND ECONOMIC GROWTH  
Prof. Ph.D., Senior Researcher **Lucian Liviu Albu**, Institute for Economic Forecasting, Bucharest, Ph.D. Candidate, Research Assistant **Tiberiu Diaconescu**, Institute for Economic Forecasting, Bucharest
- HASTENING GROWTH OF E-EUROPE COUNTRIES PERSPECTIVES ON DEVELOPMENT STRATEGY  
Senior Management & Strategy Consultant **Amos Avny**, Omnidev International Israel
- GLOBALIZATION OF CORPORATE RESPONSIBILITY PRACTICES  
Prof. Ph.D. **Florina Bran**, Academy of Economic Studies, Bucharest
- SPREADING MECHANISM, SAME CAUSES AND SOLUTIONS REGARDING THE GLOBAL FINANCIAL CRISIS  
Prof. Ph.D. **Florina Bran**, Academy of Economic Studies, Bucharest, Prof. Ph.D. **Coralia Angelescu**, Academy of Economic Studies, Bucharest, Ph.D. Candidate **Florentina-Olivia Bălu**, University of Geneva
- GLOBAL CRISIS: TRANSFER CHANNELS AND PERSPECTIVES OF DEVELOPMENT  
Prof. Ph.D. **Anatol Caraganciu**, “Lucian Blaga” University of Sibiu, IEFS Chişinău, Ph.D. Candidate **Victoria Clipa**, IEFS Chişinău, Republic of Moldova

- THE SELF - ORGANIZATION AND SUSTAINABLE DEVELOPMENT OF THE GLOBAL SYSTEM: MODEL AND THE MAIN PRINCIPLE OF THE SIMULATION MODELLING  
Ph.D. **Dmitry Chistilin**, Dnipropetrovs'k University for Economics and Law, Department of International Economy and Economic Theory, Ukraine
- CONCEPTUAL EVALUATIONS REGARDING THE PRESENT FINANCIAL AND ECONOMIC INTERNATIONAL CRISIS  
Researcher III **Elena Pădurean**, Researcher **Camelia Băltărețu**, Researcher **Delia Nedu**, Centre of Financial and Monetary Research „Victor Slăvescu”, Romanian Academy, Bucharest
- A NEW LOCATION MODEL BASED ON THE POTENTIAL ENERGY OF THE FACTORS' CONNECTION  
Prof. Ph.D. **Romeo Ionescu**, “Dunărea de Jos” University, Galați
- REGIONAL DEVELOPMENT CORRELATED INDICES IN POST-ACCESSION ROMANIA  
Prof. Ph.D. **Viorel Lefter**, Academy of Economic Studies, Bucharest, Associate Professor Ph.D. **Alina Mihaela Dima**, Academy of Economic Studies, Bucharest, Assist. **Simona Vasilache**, Academy of Economic Studies, Bucharest
- OPERATIONAL MODEL TO EVALUATE THE PERFORMANCES OF THE RESEARCH-DEVELOPMENT ACTIVITIES IN THE EUROPEAN UNION COUNTRIES  
Prof. Ph.D. **Cezar Mereuță**, Romanian Center for Economic Modelling (CERME), Ph.D. **Marioara Jordan**, Institute of Economic Forecasting, Ph.D. Student **Mihaela Nona Chilian**, Institute of Economic Forecasting, **Carmen Mereuță**, Romanian Center for Economic Modelling (CERME)
- THE TRADE LIBERALIZATION IMPACT ON NATIONAL ECONOMY  
Senior Lecturer Ph.D. **Mihaela Neculiță**, “Dunărea de Jos” University, Galați, Prof. Ph.D. **Daniela Șarpe**, „Dunărea de Jos” University, Galați, Associate Professor Ph.D. **Vasile Mazilescu**, „Dunărea de Jos” University, Galați, Lecturer Ph.D. **Ioana Lupașc**, „Dunărea de Jos” University, Galați, Lecturer Ph.D. **Adrian Lupașc**, „Dunărea de Jos” University, Galați
- THE WORLD MACROECONOMIC DILEMMA 2008-2012 WORLD MONETARY STABILIZATION PLAN  
Ph.D. **Gonzalo Perez-Seoane**, President of World-Markets Research and Consulting, Global Hedge Fund, Madrid, Spain

- ASSESSMENT OF ROMANIA’S BUSINESS ENVIRONMENT AND INVESTMENT CLIMATE  
Prof. Ph.D. **Gheorghe Pirvu**, University of Craiova, Associate Professor Ph.D. **Ramona Gruescu**, University of Craiova, Ph.D. Student **Raducu Bratu**, University of Craiova
- THE WORLD ECONOMIC AND FINANCIAL CRISIS: KEYNES VERSUS FRIEDMAN? OSCILLATIONS BETWEEN ECONOMIC ETHICS AND THE SPECULATION ECONOMY  
Prof. Ph.D. H.C. **Dan Popescu**, “Lucian Blaga” University of Sibiu
- AFTER THE EXPERIENCE ECONOMY  
Prof. Ph.D. **Ilie Rotariu**, “Lucian Blaga” University of Sibiu
- INTELLECTUAL CAPITAL & LONG-RUN COMPETITIVE ADVANTAGE  
Prof. Ph.D. **Marta-Christina Suciu**, Academy of Economic Studies, Bucharest
- INDUSTRIALIZATION VERSUS RURAL TRADITIONALISM IN INTER-WAR ROMANIA: A REAPPRAISAL FROM THE GLOBALIZATION PERSPECTIVE  
Prof. Ph.D. **Ileana Tache**, Transilvania University of Braşov

## PARALLEL SESSION 1.2.

*ROOM: EM9, 4 p.m. – 6 p.m.*

### Section Board:

Associate Professor Ph.D. **Silvia Mărginean**

Prof. Ph.D. **Liviu-Stelian Begu**

- THE USE OF THE GLOBAL VALUE CHAIN CONCEPTS AND TOOLS FOR THE ROMANIAN CLOTHING ENTERPRISES  
Lecturer **Alina Florentina Avrighianu**, Romanian American University
- GLOBALIZATION AND QUALITY OF LIFE – ROMANIA AND BULGARIA  
Prof. Ph.D. **Liviu-Stelian Begu**, Academy of Economic Studies, Bucharest, student **Cristina Alexandra Frîncu**, Academy of Economic Studies, Bucharest
- TECHNOLOGICAL INNOVATION AND INDUSTRIAL REVOLUTIONS  
Ph.D. Candidate **Alexandra Bostan**, “Al.I.Cuza” University, Iași
- DIMENSIONS OF RISK OF POVERTY IN THE CURRENT ECONOMIC CRISIS  
Associate Professor Ph.D. **Marcela-Cornelia Danu**, University of Bacău
- FACTORS WHICH HAVE SHAPED AND INFLUENCED PROCESSES OF GLOBALIZATION, MULTINATIONALIZATION, AND TRADE FLOWS SINCE 1980  
Ph.D. Student **Constantin Victor Ioane**, Academy of Economic Studies, Bucharest, Ph.D. Student **Christian Nasulea**, Academy of Economic Studies, Bucharest, Ph.D. Student **Andrei Niculescu**, Academy of Economic Studies, Bucharest, Ph.D. Student **Mihail Romulus Radulescu**, Academy of Economic Studies, Bucharest
- COMPETITIVENESS AND GLOBALIZATION IN THE NEW MEMBER STATES OF THE EUROPEAN UNION  
Associate Professor Ph.D. **Silvia Mărginean**, „Lucian Blaga” University of Sibiu
- CHALLENGE OF GLOBALIZATION  
Lecturer **Adina Musetescu**, „Dimitrie Cantemir” University
- INDUSTRIAL COMPETITIVENESS AND THE ROLE OF THE POLICY IN TIMES OF CLIMATE CHANGE  
Ph. D. Candidate **Alin Opreana**, “Lucian Blaga” University of Sibiu

- COMPETITIVENESS IN THE CONTEXT OF THE GLOBAL ECONOMIC CRISIS – A NEW PERSPECTIVE  
Lecturer Ph.D. **Veronica Adriana Popescu**, Commercial Academy, Satu Mare, Prof. Ph.D. **Gheorghe Popescu**, Academy of Economic Studies, Bucharest, Ph.D. Candidate **Cristina Raluca Popescu**, University of Bucharest
- WELFARE STATE REFORMS IN CENTRAL AND EASTERN EUROPE AND NEW SOCIAL RISK  
Lecturer Ph.D. **Mariana Sorlescu**, Romanian-American University Bucharest
- THE EFFECT OF GLOBALIZATION OF THE HUMAN DEVELOPMENT INDEX IN ROMANIA  
Professor Assistant Ph.D. Student **Anca Ungureanu**, Spiru Haret University, Ph.D. Student **Adrian Ungureanu**, International University of Moldavia
- DEMOGRAPHIC POLICIES IN ROMANIA IN THE CONTEXT OF GLOBALIZATION  
Lecturer Ph.D. **Daniela Virjan**, Academy of Economic Studies, Bucharest

### PARALLEL SESSION 1.3.

*ROOM: EM9, 6 p.m. – 8 p.m.*

#### **Section Board:**

Associate Professor Ph.D. **Paul Lucian**

Prof. Ph.D. **Georgeta Vintilă**

- THE ROLE OF LOCAL ADMINISTRATIVE CAPACITY IN IMPLEMENTING SUSTAINABLE DEVELOPMENT IN A GLOBALISED WORLD  
Teaching Assistant Ph.D. **Lia-Alexandra Baltador**, “Lucian Blaga” University of Sibiu
- G8 AND OPEC ON THE WORLD OIL MARKET  
Prof. Ph.D. **Liviu-Stelian Begu**, Academy of Economic Studies, Bucharest, Master candidate **Raluca Dana Căplescu**, Bucharest University of Economics
- ENVIRONMENTAL ASSESSMENT METHODOLOGIES IN THE EUROPEAN FRAMEWORK  
Prof. Ph.D. **Gheorghe Cârstea**, Academy of Economic Studies, Bucharest, Prof. Ph.D. **Ion Pârgaru**, Polytechnic University of Bucharest
- GLOBALIZATION DEVELOPMENT TOWARDS FOREST FUTURE  
Lecturer Ph.D. candidate **Aurelian Has**, University “Constantin Brâncoveanu” Pitești, Associate professor Ph.D. **Carmen Răduț**, University “Constantin Brâncoveanu” Pitești
- ENVIRONMENTAL CONTENT OF CORPORATE REPORTING MADE BY THE 20 LARGEST COMPANIES FROM ROMANIA  
Ph.D. Lecturer **Ildiko Ioan**, Ph.D. Assistant Professor **Carmen Valentina Radulescu**, Academy of Economic Studies, Bucharest
- THE CRISIS OF THE ENERGETIC SECTOR  
Associate professor Ph.D. **Paul Lucian**, „Lucian Blaga”, University of Sibiu
- PASSIVE HOMES AND ZERO ENERGY BUILDINGS – A GLOBAL SOLUTION TO PREVENT AN ENERGY CRISIS?  
**Ramona Miron**

- MATHEMATIC MODELS FOR THE EVALUATION OF ECOLOGICAL RISK ASSOCIATED WITH METAL CONTAMINATED SOILS  
Assistant Professor Ph.D. **Mircea Năstase**, Academy of Economic Studies, Bucharest
- URBANIZATION - INDUSTRIALIZATION - ECOLOGIZATION. THE ENVIRONMENT IN CRISIS SITUATIONS: THE WORLD AFTER KYOTO AND BEFORE COPENHAGEN  
Lecturer Ph.D. **Dan-Alexandru Popescu**, "Lucian Blaga" University of Sibiu
- MODERN ROMANIA BETWEEN THE INDUSTRIAL REVOLUTION AND THE INDUSTRIALIZATION PROCESS. SOME ASPECTS REGARDING THE INDUSTRIALIZATION PROCESS DEBUT IN ROMANIA.  
Lecturer Ph.D. Candidate **Doris-Louise Popescu**, "Lucian Blaga" University of Sibiu
- THE EUROPEAN UNION EMISSION TRADING SYSTEM AND THE MANAGEMENT STRATEGY FOR A CO2 PORTFOLIO IN THE ROMANIAN ECONOMY  
Prof. Ph.D. **Georgeta Vintila**, Academy of Economic Studies, Bucharest, Prof. Ph.D. **Teodora Barbu**, Academy of Economic Studies, Bucharest, Lecturer **Mihai Nedelescu**, Romanian-American University, Lecturer **Cristina Stanescu**, Romanian-American University

## PARALLEL SESSION 1.4.

**ROOM: EP2, 4 p.m. – 6 p.m.**

### **Section Board:**

Associate Professor Ph.D. **Cristina Tănăsescu**

Professor Ph.D. **Gheorghe Popescu**

- THE REVIVAL OF KEYNESIAN ECONOMY?  
Senior Lecturer **Cristina Balaceanu**, Christian University “Dimitrie Cantemir”
- THEORETICAL, METHODOLOGICAL AND INSTRUMENTAL CONSEQUENCES OF THE PRESENT CRISIS  
Prof. Ph.D. Researcher I **Emil Dinga**, Prof. Ph.D. **Cornel Ionescu**, **Georgiana Chițiga**, Centre of Financial and Monetary Research „Victor Slăvescu”, Romanian Academy, Bucharest
- GLOBALIZATION OF THE FINANCIAL MARKET  
Research Assistant **Cătălin Drăgoi**, Centre of Financial and Monetary Research „Victor Slăvescu”, Romanian Academy, Bucharest, Ph.D. Researcher III **Gabriela-Cornelia Piciu**, Centre of Financial and Monetary Research „Victor Slăvescu”, Romanian Academy, Bucharest
- THE STAKEHOLDERS’ INFLUENCE ON THE CORPORATE ACTIONS - A STANDPOINT  
Lecturer Ph.D. **Cristina Drumea**, University Transilvania Braşov, Ph.D. Student **Melinda Keul**, University Transilvania Braşov
- BRIEF PRESENTATION OF THE MAJOR CONTEMPORARY ECONOMIC CRISES  
Associate professor Ph.D. **Mirela Minică**, University „Eftimie Murgu” Reşița, Prof. Ph.D. **Vasile Mircea Zaberca**, University „Eftimie Murgu” Reşița
- DEVELOPMENT OF GLOBALIZATION - FINANCIAL TRANSACTION BARRIERS  
Ph.D. Researcher III **Gabriela-Cornelia Piciu**, Centre of Financial and Monetary Research „Victor Slăvescu”, Romanian Academy, Bucharest, Research Assistant **Cătălin Drăgoi**, Centre of Financial and Monetary Research „Victor Slăvescu”, Romanian Academy
- THE ORGANIZATION AND FUNCTIONING OF THE STATE TREASURY  
Ph.D. Student **Anca Daniela Popescu**, Bancpost SA, Bucharest, Ph.D. Student **Dan Mihail Voicu**, D.G.F.P. Argeş, Piteşti, Ph.D. Student **Emilian Dinescu**, Rin Group, Bucharest



- FINANCIAL CRISES: BETWEEN REGULATION AND NATIONALIZATION  
Assistant Professor Ph.D. **Cristian C. Popescu**, Al. I. Cuza University, Iași, Assistant Ph.D. Student **Laura Diaconu**, Al. I. Cuza University, Iași
- ROMANIA'S ECONOMY IN THE CONTEXT OF GLOBAL ECONOMIC CRISIS – STRONG AND WEAK POINTS  
Prof. Ph.D. **Gheorghe Popescu**, Academy of Economic Studies, Bucharest, Lecturer Ph.D. **Veronica Adriana Popescu**, Commercial Academy, Satu Mare
- THE INDICATORS SYSTEM SPECIFIC FOR FINANCIAL COMMUNICATION BY THE STOCK COMPANIES  
Lecturer Ph.D. **Loredana Popescu**, “Spiru Haret” University, Râmnicu Vâlcea, Lecturer Ph.D. **Catalina Craciunescu**, “Spiru Haret” University, Râmnicu Vâlcea
- NATIONALISM IN THE GLOBALIZATION AGE  
Ph.D. candidate **Sabina Rusu**, “Alexandru Ioan Cuza” University, Iași
- THE STRENGTH OF THE AUTOMATIC STABILIZERS  
Associate professor Ph.D. **Cristina Tănăsescu**, “Lucian Blaga” University of Sibiu
- IMPACT OF FINANCIAL CRISIS ON THE SMES SECTOR FROM ROMANIA  
Assistant Professor Ph.D. Candidate **Daniela Trasca**, ASE Bucharest, Assistant Professor Ph.D. Candidate **Raluca Popa**, ASE Bucharest, Prof. Ph.D. **Monica Dudian**, ASE Bucharest
- MODALITIES OF ERRORS' IDENTIFYING IN THE FISCAL OBLIGATIONS ESTABLISHING PROCEDURES  
Ph.D. Student **Dan Mihail Voicu**, D.G.F.P. Argeș, Pitești, Ph.D. Student **Anca Popescu**, Banc Post S.A. Bucharest, Ph.D. Student **Emilian Dinescu**, Rin Group, Bucharest

## PARALLEL SESSION 1.5.

*ROOM: EP2, 6 p.m. – 8 p.m.*

### **Section Board:**

Lecturer Ph.D. **Cosmin Tileagă**

Prof. Ph.D. **Alexandru Jivan**

- THE NEW CHALLENGE RAISED BY THE LOW-COST AIRLINES. THE CASE OF THE US OPERATORS  
Assistant Ph.D. Student **Laura Diaconu**, Al. I. Cuza University, Iași,  
Assistant Professor Ph.D. **Cristian C. Popescu**, Al. I. Cuza University, Iași
- ROMANIA IN THE EU: OPPORTUNITIES AND CONSTRAINTS  
Lecturer Ph.D. **Lorena Popescu Duduială**, “Constantin Brâncuși” University Târgu-Jiu
- METHODS OF ASSESSMENT OF DIVERSIFICATION AND CONCENTRATION ON TYPES OF PRODUCTS ON THE FOREIGN TRADE OF ROMANIA WITH THE EUROPEAN UNION  
Ph.D. Researcher **Andreea Mihaela Gagea**, Academy of Economic Studies, Bucharest, Ph.D. Researcher **Anca Maria Stănculescu**, Academy of Economic Studies, Bucharest, Ph.D. Researcher **Sabin Mihai Niculae**, Academy of Economic Studies, Bucharest
- REAL SOLUTIONS WHICH CAN BE USED BY MANAGERS TO WEATHER THE PRESENT CRISIS  
Senior Lecturer Ph.D. **Puiu Grădinaru**, University of Pitești, Senior Lecturer Ph.D. **Doruleț Grădinaru**, University of Pitești
- MANAGEMENT OF THE GLOBAL ENTERPRISES  
Senior Lecturer Ph.D. **Puiu Grădinaru**, University of Pitești, Senior Lecturer Ph.D. **Doruleț Grădinaru**, University of Pitești
- FUTURE TRENDS OF A SUCCESSFUL VIRTUAL ORGANISATION  
Ph.D. **Luminița Horhotă**, Romanian American University
- SERVICE REVOLUTION. FORMAL AND CORE ISSUES AND LESSONS  
Prof. Ph.D. **Alexandru Jivan**, West University of Timișoara
- THE EFFECTS OF GLOBALIZATION ON THE LABOUR FORCE MARKET AND ON DEVELOPMENT  
Assistant Ph.D. Student **Tatiana-Roxana Nae**, Academy of Economic Studies, Bucharest

- DIMENSIONS, CONNECTIONS AND CONSEQUENCES OF GLOBALIZATION  
Teaching assistant Ph.D. candidate **Liviana Andreea Nimineț**, University of Bacău
- CORPORATE SOCIAL RESPONSIBILITY: VOICE OF THE WORKFORCE IN A MULTINATIONAL COMPANY  
Ph.D. candidate **Ana-Maria Petrache**, Academy of Economic Studies, Bucharest
- INTERNATIONAL ECONOMIC EXCHANGES AND THEIR ROLE IN THE CONTEMPORARY WORLD  
Associate Professor Ph.D. **Marian Nicu Spînu**, Ph.D. Student **Adina Eleonora Sturz**, University Aurel Vlaicu of Arad
- THE ROMANIAN ECONOMY AND THE AGREEMENT WITH THE INTERNATIONAL MONETARY FUND  
Lecturer Ph.D. **Cosmin Tileagă**, “Lucian Blaga” University of Sibiu